



NEWS The United States Conference of Mayors

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THE U.S. CONFERENCE OF MAYORS PRESENTS EXCELLENCE IN PUBLIC-PRIVATE PARTNERSHIP AWARDS

Ten Cities Honored For Best-Practice Programs

WASHINGTON, D.C. — The U.S. Conference of Mayors today recognized outstanding partnerships between cities and companies at the Conference's 76th Winter Meeting. Las Vegas Mayor Oscar B. Goodman, Chair of the Mayors and Business Community Task Force, Vice Chair Detroit Mayor Kwame Kilpatrick, and Conference President Trenton Mayor Douglas H. Palmer will participate in the awards ceremony held during the Mayors and Business Leaders Plenary Breakfast.

In announcing the awards, Mayor Goodman remarked, "Today's awards recognize ten successful and outstanding relationships between cities and businesses. They support the Conference's message of creating a strong and engaged business community inside our organization, sharing and working with us on visions of success to make our cities—and ultimately our nation – economically stronger."

The Mayors' Business Council established the awards to encourage businesses and cities to work together to improve local communities. An independent panel of judges was appointed by the Conference of Mayors to review the submissions. Criteria upon which their selections were made included: improvement in delivery of services, replicability, sustainability, cost savings, creativity of approach, benefits to both public and private partners, economic and business benefits, and measurable results.

There were two award categories: Award of Excellence (two awards presented) and Outstanding Achievement Awards (eight awards presented).

The award winners and program descriptions are as follows:

AWARDS OF EXCELLENCE:

City	Business Council Member	Partnership
Alexandria, VA	National Association of Home Builders	"The Station at Potomac Yard"
Wichita, KS	Bank of America	"21st Street & Opportunity Drive"

OUTSTANDING ACHIEVEMENT AWARDS:

Buffalo, NY	American Water	<i>“City of Buffalo Public Private Partnership”</i>
Colorado Springs, CO	CH2M HILL	<i>“Fountain Creek Recovery Project”</i>
Elizabeth, NJ	Verizon	<i>“Innovative Access - Expanding Opportunities and Creating Effective Services”</i>
Germantown, TN	Comcast	<i>“Germantown High School Community Television”</i>
Johns Creek, GA	CH2M HILL OMI	<i>“City of Johns Creek Operations Services”</i>
Providence, RI	Waste Management, Inc.	<i>“Providence Hospitality Resource Partnership”</i>
Tulsa, OK	Staubach Company	<i>“Tulsa ‘New’ City Hall”</i>
Wilmington, DE	ACS State & Local Solutions	<i>“Parking Enforcement Initiative”</i>

AWARD OF EXCELLENCE:

Alexandria, VA / National Association of Home Builders

“The Station at Potomac Yard”, a partnership between the City of Alexandria and national home builders Pulte Homes and Centex, also known as Potomac Yard Development, LLC (PYD), yields Alexandria’s first new fire station in 30 years with affordable and workforce rental housing above and parking for residents, fire personnel and retail customers sharing two levels of parking below.

In maximizing the use of donated land, incorporating green building design and principles in all components of the building, and in combining uses, including 44 long-term affordable rental units, and 20 apartments with rents affordable to those working in the City, including first responders and teachers, close to shopping, amenities and public transportation, The Station is an outstanding model of sustainable design, construction and livability.

For more information, please contact: Brooke Ransom, National Association of Home Builders at 202-266-8584 or bransom@nahb.com or Andrea Blackford, Communications Officer, City of Alexandria at 703-519-3489 or andrea.blackford@alexandriava.gov.

Wichita, KS / Bank of America

The *“21st Street & Opportunity Drive”* collaboration between the City of Wichita and Bank of America takes advantage of a massive, deserted 20+ acre property in Wichita. With the vision of numerous business leaders and public sector officials, work began on the 21st Street Initiatives.

The initiatives include: (1) a new pre-K Learning Center (TOPS); (2) a new 45,000 sq. ft Boys & Girls Club, and (3) a new elementary and middle school featuring the first early years international baccalaureate program in Kansas. These are new facilities, which are being constructed in the center of a low-income, high crime area, represented by a \$30 million investment; \$15 million from the private sector and \$15 million from the public.

For more information, please contact: Nicole Nastacie, Bank of America Media Relations at 980-388-7252 or nicole.nastacie@bankofamerica.com or Greg Clay, City of Wichita at 316-268-4351 or gclay@wichita.gov.

OUTSTANDING ACHIEVEMENT AWARDS:

Buffalo, NY / American Water

The "*City of Buffalo Public Private Partnership*", a partnership with American Water, was created to use a private company to manage the city's water system while responsibility for improvements remained with the City. In order to ensure this model of private management was successful, American Water took steps to manage the unionized city employees, allowing them to retain their pensions and benefits; automated the customer billing system resulting in a 17-point jump in collections; installed a program to convert "flat" rate users to 'metered' water users, saving nearly 3.6 billion gallons of water per year; and implemented a maintenance schedule tracking system. After only six years, this partnership produced \$21 million in savings for the City of Buffalo.

For more information, please contact: Julie Scharle, American Water at: 856-309-4690 or julie.scharle@amwater.com or Peter K. Cutler, City of Buffalo at: 716-851-4841 or pcutler@city-buffalo.com.

Colorado Springs, CO / CH2M HILL

The Fountain Creek Recovery Project” is an effort by the City of Colorado Springs and Colorado Springs Utilities to protect the environment. The City of Colorado Springs implemented a \$250 million, 25-year program to protect the Fountain Creek watershed. Fountain Creek is a tributary of the Arkansas River. This innovative project with Colorado Springs Utilities and CH2M HILL designed and built a system to divert stream flows from Fountain Creek when they contain spilled wastewater.

For more information, please contact: Howlie R. Davis, CH2M HILL at 202-513-4604 or howlie.davis@ch2m.com or Marti Devine Sietta, City of Colorado Springs at 719-385-5986 or mdevine@springsgov.com.

Elizabeth, NJ / Verizon

The “*Innovative Access - Expanding Opportunities and Creating Effective Services*” project provided deeply discounted communication services to enable access to the Internet in low and moderate income communities. Verizon invested \$200,000, provided twelve routers and upgrades, and deeply discounted Internet access to libraries and schools. The supplied routers enabled the Elizabeth Main Public Library to link to the Internet. The Elizabeth Main Public Library installed 200 computer stations throughout the building. Today, more than 13,159 individuals use the services of the Internet at this location per year.

For more information, please contact: Ellen Dotto, Verizon at 903-559-3510 or ellen.m.dotto@verizon.com or Susan McKeown, City of Elizabeth at 908-820-4177 or smckeown@elizabethnj.org.

Germantown, TN / Comcast

The “*Germantown High School Community Television*” project is a 24-hour community access and public education government (PEG) station, wholly operated by high school students. The Germantown High School/Community-TV model allows students to interactively learn the broadcast industry, meets needs of the City to communicate general government and public safety information to the public, and provides a depth of programming unmatched by other community access cable television stations. The Comcast/Germantown partnership demonstrates creativity by completely integrating TV production and hands-on learning into the public schools curriculum.

For more information, please contact: Otha Brandon, Comcast at 901-435-9871 or otha_brandon@cable.comcast.com or Angela Buckley, City of Germantown at 901-757-7297 or abuckley@germantown-tn.gov.

Johns Creek, GA / CH2M HILL OMI

The "City of Johns Creek Operations Services" project was created to mobilize and deliver a model government for the 21st century for the City of Johns Creek. CH2M HILL OMI was tasked with starting a new city in less than 90 days and invested its own resources to put in place all of the systems, processes and tools necessary to run a complete city without a formal contract. Over the past year, the partnership has yielded increased citizen responsiveness, enhanced revenues and a green city hall.

For more information, please contact: Susan Mays, CH2M HILL OMI at 303-740-0019 or susan.mays@ch2m.com or Lindsay Kieselbach, City of Johns Creek at 678-512-3164 or lindsay.kieselbach@johnscreekga.gov.

Providence, RI / Waste Management Inc.

The "*Providence Hospitality Resource Partnership*" was created in 2006 by the city of Providence and Waste Management, Inc. to make the city cleaner, safer, more welcoming and vibrant. Waste Management took part in community clean-up events by providing manpower and equipment to collect tons of debris in vacant lots/ city streets in preparation for and in the aftermath of major events; supplying recycling containers for downtown public events, and supporting major events such as college move-out week, to quickly remove debris and protect the downtown.

For more information, please contact: James Nocella, Waste Management Inc. at 603-929-3354 or jnocella@WM.com or Ann S.Gooding, City of Providence at 401-263-0033 or agooding@providenceri.com.

Tulsa, OK / Staubach Company

The "*Tulsa 'New' City Hall*" project between the City of Tulsa and The Staubach Company was formed to create a strategic real estate plan and advise and represent the City for the acquisition of a new City Hall all. A key component of the plan is to consolidate and make available for future development several parcels currently owned by the City, including the riverfront and existing City Hall that will be redeveloped into a mix of uses, generating revenue for the City while enhancing quality of life for the community at large.

For more information, please contact: Michael B. McShea, Staubach Company at 202-639-4550 or michael.mcshea@staubach.com or Sheryl Lovelady, Senior Advisor, Director of Communications, City of Tulsa at 918-596-7411 or slovelady@cityoftulsa.org.

Wilmington, DE / ACS State & Local Solutions

Wilmington's "Parking Enforcement Initiative" is part of a citywide effort to increase the availability of parking spaces, promote traffic safety, and reduce outstanding parking and traffic violation receivables (\$18.5 million). ACS has assisted the City in this initiative through the integration of technologies and best practices. Vehicles equipped with AutoVu License Plate Recognition (LPR) systems patrol city streets scanning license plates to identify vehicles with three or more delinquent violations. Once a bootable plate is located, it is booted using a PayLock SmartBoot. Motorists are able to pay outstanding tickets using a credit card, debit

card, or check-by-phone by calling a toll-free, customer-friendly, 24-hour Help Center. Once outstanding tickets are paid, motorists are given a code to remove the boot and are on their way. The total system delivers a service-oriented approach to scofflaw enforcement and the collection of delinquent receivables.

For more information, please contact: Brett Peze, ACS State & Local Solutions at: 215-561-8238 or Brett.peze@ACS-inc.com or Ronald A. Morris, City of Wilmington at: 302-576-2401 or rmorris@ci.wilmington.de.us.

The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are 1,139 such cities in the country today, each represented in the Conference by its chief elected official, the Mayor.

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