



Berkeley Climate Action





Berkeley's Emissions Inventory

Community Greenhouse Gas Reductions 2000 – 2005

- Residential Emissions: -13.2%
- Commercial Emissions: -13.8%
- Transportation Emissions: -2.7%
- **TOTAL EMISSIONS: -8.9 %**





Berkeley Measure G

- ★ Last November, Berkeley voters overwhelmingly approved **Measure G**, which sets an 80% reduction target for greenhouse gas emissions by 2050.
- ★ Achieving this goal will require effort from *everyone* in Berkeley.





Implementing Measure G

★ GOOD POLICY

- Develop a Climate Action Plan

★ PUBLIC OUTREACH

- Influencing behavior change

★ ECONOMIC DEVELOPMENT

- Building a sustainable economy





Community Engagement in Policy

- ★ Released Framework Report
- ★ City Commission Workshops
- ★ Dozens of Community Events
- ★ Created Web Forum:
www.berkeleyclimateaction.org
- ★ Solicited Expert Advice





Policy Example -- Green Power



- ★ Berkeley is setting up a “Sustainable Energy Financing District” to allow property owners to pay for solar installations and energy efficiency work as a 20-year assessment on their property tax.



Policy Example - Green Building



- ★ Improve and update Residential and Commercial Energy Conservation Ordinance
- ★ Launch “Zero Energy Building Audit” Program
- ★ Require Zero Carbon construction by 2020 - 2030



Policy Example - Car Sharing

- ★ Berkeley is First City in the United States to share its fleet with the public
- ★ Working to Expand Car sharing throughout the City





Policy Example - Transit Pass



- ★ Berkeley recently approved its first large residential project with mandatory transit passes for all tenants.
- ★ Expand to all new multi-family projects in the downtown and eventually to all employees/ residents



Influencing Behavior Change



- ★ Over 1,000 have signed the Berkeley Climate Action Pledge
- ★ Launched “Low Carbon Diet” Program
- ★ Outreach at community festivals and events





Building a Green Economy



- ★ 100 Green Certified Businesses
- ★ Named one of top 5 “Clean Tech” cities
- ★ Sustainable Berkeley Climate Action Pledge
- ★ David Brower Center
- ★ New Electric Car Dealeriship



Next Steps

- ★ Draft Plan Released in November
- ★ Berkeley Carbon Calculator
- ★ Local Berkeley Carbon Offset Program





San Francisco Chronicle

“While San Francisco, Oakland, and other local governments in the Bay Area have approved policies at reducing greenhouse gas emissions, Berkeley is the first to begin spelling out how people would be expected to reduce their carbon footprint.”

--*San Francisco Chronicle*

May 24, 2007





Contact Information



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www.berkeleyclimateaction.org