

Lead-Safe... for Kids' Sake Grant Application



apply

NOW

One simple application. 375,000 reasons to apply.

For more information,
please call Jade Floyd, at 202-466-7324
or email him at jfloyd@usmayors.org.

The CUSP's Mission
CUSP is a partnership of The United States Conference of Mayors and DuPont. Its mission is to assist mayors in creating healthier, safer, more innovative and economically vibrant cities through science-based solutions that make a difference in people's lives and by recognizing the interdependence of social programs, environmental excellence and economic success.

Eligibility
Applicants must be members of The United States Conference of Mayors and must complete and submit the attached application by April 21, 2006. Applications must be postmarked on or before the April 21, 2006 deadline.

The Awards
- One Award for Excellence: \$125,000
- Two Awards for Distinction: \$100,000
- Lead-Safe for Kids' Sake Best Practice Award

How To Apply
Applicants to CUSP's 2006 Lead-Safe for Kids' Sake grant program must complete the attached application form and submit it along with an executive summary describing the proposed program no later than Friday, April 21, 2006. The executive summary should be no more than 750 words and should outline how you propose to develop new programs to further the goal of making your city lead-safe. We are especially interested in hearing how you plan to maximize the impact of this grant money through public/private partnerships and other creative leveraging approaches.

Application Evaluation
In evaluating entries, program judges will look for information addressing such critical components as:
- Nature and extent of need
- Strategies to leverage funding
- Other innovative program elements

Judges
An independent panel of judges will review the applications and select the winners for CUSP's Lead-Safe for Kids' Sake grants.
Presentation of Awards
CUSP's Lead-Safe for Kids' Sake grants and Best Practice Awards will be presented at The U.S. Conference of Mayors Annual Meeting, June 26 in Las Vegas.

Key Dates
April 21, 2006: Grant applications due. For the integrity of the award process, APPLICATIONS MUST BE POSTMARKED BY APRIL 21, 2006. NO APPLICATIONS WILL BE ACCEPTED AFTER THIS DEADLINE.
June 2006: Grant awards will be presented at The U.S. Conference of Mayors Annual Meeting in Las Vegas.

Responsibility of Winners
If you plan to participate in the Lead-Safe for Kids' Sake grant program, please keep in mind that mayors from cities chosen for the Award for Excellence and Awards for Distinction grants must attend The U.S. Conference of Mayors Annual Meeting, June 26 in Las Vegas. All winning applications will be featured on the official CUSP Web site www.usmayors.org and the USCA Web site www.usmayors.org.

Martin O'Malley
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Holiday St., Balto., MD 21202
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410-396-3835
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Monique, Lyle, Asst. Director
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443-984-2466
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410-727-5518
TELEPHONE
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monique.lyle@baltimorecity.gov
EMAIL
CUSP will send a postcard to acknowledge receipt of your application.
All awards correspondence will be sent to designated city contacts only.

Send application materials to:
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Lead Safe... for Kid's Sake!
Baltimore City Grant Application

City Mayor:

The Honorable Martin O'Malley
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410-396-3835 (voice)
410-576-9425 (fax)

Contact:

Monique Lyle
Assistant Director
Baltimore City Health Department
Childhood Lead Poisoning Prevention Program
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Nature and Extent of Need

The U.S. Department of Housing and Urban Development dubbed Baltimore as being the nation's "most toxic city." Lead is one of Baltimore's most damaging toxins--the overwhelming majority of Baltimore's poorly maintained housing stock, in which 50.4% was built before 1940, contains toxic levels of lead dust.

Baltimore City Health Department (BCHD) is concerned that pregnant women and potentially the City's more than 50,000 children under the age of six, living in these homes are at increased risk of the negative impact that can result from lead exposure. The Childhood Lead Poisoning Prevention Program's (CLPPP) past and current efforts of providing case management and environmental assessments focus on infants and children who have already been diagnosed with elevated blood lead levels (EBL). However, Baltimore's Mayor O'Malley is interested in taking a more proactive approach to prevent EBLs.

Therefore, BCHD is seeking to target 500 pregnant women who are first time mothers by collaborating with "Stork's Nest", a prenatal program within University of Maryland Medical Center—one of Baltimore's largest hospitals. With a U.S. Conference of Mayors' *Lead Safe...for Kid's Sake!* Grant, BCHD's involvement will ensure that this collaborative effort empowers these soon-to-be mothers by:

- Providing interactive education on the facets of lead.
- Developing and distributing a "safe-nest" tool kit that contains various educational materials.
- Distributing cleaning kits and demonstrating ways to reduce lead-dust and other allergens in their homes.
- Encouraging participants to obtain a blood lead test from their primary care provider, but offer convenient on-site testing for those in need or any identified family member under the age of six.
- Mailing a "birthday" card and small gift with a lead-safe message to each participant's new infant as a reminder that the child must be tested at ages 1 and 2 in Baltimore City.

Strategies to Leverage Funding

The Stork's Nest administrator has agreed to allow BCHD to enhance their existing curriculum with an additional 2-hour class. Both morning and evening classes will provide lead education to their identified participants on a 9-week rotating basis.

A contracted consultant, who is a local lead poisoning expert, will join BCHD's CLPPP staff of thirty. This team will work with the Stork's Nest staff to provide the best possible primary prevention education and services. See table below.

POSITION	FUNDING SOURCE	GRANT TASK
Health Educator III	MDE	<ul style="list-style-type: none"> • Distribute cleaning kits • Demonstrate ways to reduce lead-dust
Public Health Investigator	DHMH	<ul style="list-style-type: none"> • Provide on-site blood-lead testing
Social Worker Associate		<ul style="list-style-type: none"> • Offer on-site case management services
CLPPP Consultant	CUSP Grant	<ul style="list-style-type: none"> • Act as advisor to implementing the collaboration • Provide participants with interactive education on lead • Evaluate program success
CLPPP Assistant Director	Baltimore City	<ul style="list-style-type: none"> • Assist with program coordination and evaluation
Stork's Nest Staff	UMMC	<ul style="list-style-type: none"> • Provide location, participants and additional time for lead education

Other Innovative Program Elements

BCHD will provide the following additional elements to ensure the continued viability of this grant-funded collaboration:

Train-the-Trainer Class

The consultant, along with other lead experts will train identified Stork's Nest staff in lead education awareness that can be incorporated into their curriculum even after grant funding is exhausted.

Also, in support of the recommendations made by the Centers for Disease Control and Prevention, the *Train-the-Trainer* class will be made available to appropriate staff in BCHD programs that serve pregnant women and families at risk for environmental hazards.

The class will cover the following topics:

- Definition of an EBL
- Sources of Lead
- Effects of EBLs
- EBLs and Pregnancy
- Safe Renovations

- Testing and Prevention
- Resources and Rights

“Trainers” will be required to pass a post-test for each class topic offered. Additionally, continuing education credits will be made available for those who are eligible.

Individualized Case Management Services

BCHD recognizes that many families of children who are at risk for exposure to lead hazards are often dealing with other psychosocial stressors. Therefore, BCHD will conduct a psychosocial assessment and offer case management services to any participant who chooses to utilize these services.

Mayor Martin O’Malley believes that these elements are innovative, as they make the grant collaboration comprehensive, sustainable and more *proactive* than anything Baltimore City has been able to do in the past due to the lack of funding.

Receiving the 2006 U.S. Conference of Mayors’ *Lead Safe...for Kid’s Sake!* Grant will allow BCHD to offer preventative education, reduce the furtherance of lead poisoning, and ultimately advance Mayor O’Malley’s effort to end childhood lead poisoning in Baltimore City by 2010.

PROPOSED GRANT FUNDING BUDGET

<u>Positions</u>	<u>Projected Cost</u>
Lead Consultant	\$ 20,000.00
Temporary Assistant	\$ 2,500.00
<u>Supplies</u>	
Dust Cleaning Kits	\$ 8,300.00
Program Laptop	\$ 1,900.00
LCD Projector	\$ 1,500.00
Digital Camera	\$ 300.00
Travel Cart	\$ 200.00
Miscellaneous office supplies	\$ 2,000.00
Miscellaneous Printing Cost	\$ 1,500.00
Mailing/Postage	\$ 300.00
<u>Educational Materials</u>	
Lead "tool kit" Container	\$ 5,500.00
Lead Record	\$ 2,500.00
Lead Literature Development/Printing	\$15,000.00
<u>Train-the-Trainer Training</u>	
CHEP, Inc./Continuing Education Credits	\$ 7,000.00
Location/Refreshments	\$10,000.00
Speakers (4)	\$ 2,000.00
Materials	\$ 5,000.00
<u>Incentives</u>	
Birthday Cards	\$ 1,000.00
Stork's Nest Participant Incentive	\$ 5,500.00
Train-the-Trainer Incentive	\$ 2,500.00
Certificates	\$ 500.00
<u>Administrative Support</u>	
MIS	\$ 2,000.00
Office of Grants	\$ 3,000.00
Total Grant Request:	\$100,000.00