

mayoral proclamation

Whereas, in the year 2008, the Mayors' National Dollar Wise Campaign has declared September 20–27 Dollar Wise Week, with the theme "Savings for Kids and Families"; and

Whereas, The United States Conference of Mayors' Council for the New American City recognizes that financial illiteracy is a significant threat to national economic security and has established the Mayors' National Dollar Wise Campaign to help mayors and cities educate citizens on personal and household finances; and

Whereas, the United States Congress has established the Financial Literacy and Education Commission and the White House has appointed the President's Advisory Council on Financial Literacy to improve Americans' financial literacy through the implementation of a national strategy for financial education; and

Whereas, 43 percent of American households spend more than they earn each year, 52 percent live paycheck-to-paycheck, and 42 percent do not have enough in liquid financial assets to support themselves for three months, putting millions of families at risk for foreclosure and other financial struggles in addition to harm to family life and other negative affects on children, educational attainment, and physical, mental, and emotional health; and

Whereas, every three months a quarter of a million American families enter foreclosure, with significant economic, social, and cultural impacts on children, neighborhoods, and cities; and

Whereas, the affects of the current economic crisis and the precarious state of personal and family finances will be felt most acutely at the local level in America's cities; and

Whereas, our nation's cities and municipal governments, with the support of federal and state governments and national and local organizations, are uniquely qualified in their position to help Americans become more financially literate.

Now, therefore, I, _____, Mayor of the City of _____, do hereby proclaim the week of September 20–27, 2008, Dollar Wise Week—Savings for Kids and Families in the City of _____, and urge all citizens in our community and throughout the country to participate in Dollar Wise Week.

In witness whereof, I have hereunto set my hand and caused the Seal of the Office of Mayor to be affixed this _____ day of _____, 2008.

Please send an original of your proclamation to the Mayors' National Dollar Wise Campaign.

Mayors' National Dollar Wise Campaign
The United States Conference of Mayors
1620 Eye Street NW, 4th Floor
Washington, D.C. 20006

Mayor