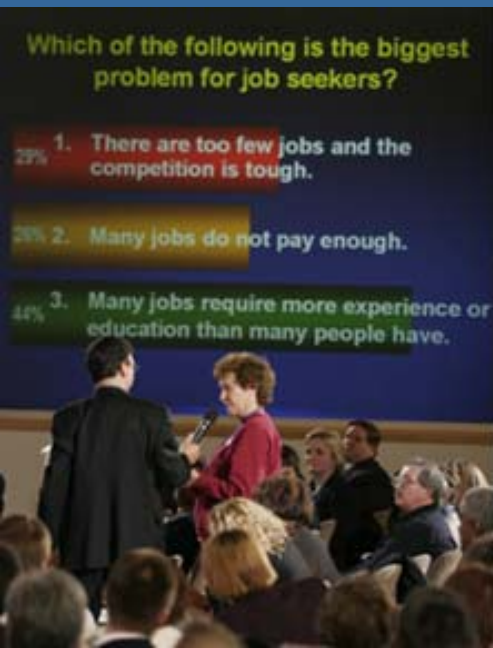




American Jobs: A National Conversation



American Jobs: A National Conversation

Unique Partnership

Proven Model

Advisory Board

Town Hall Meetings

Polling

Final Report and Recommendations

The Partnership



Founded in 1983, the Council is a non-profit, non-partisan organization committed to;

- Encourage innovation and results-oriented performance in government;
- Connect citizens to their government and encourage citizen participation;
- Attract and develop talented people for public service; and
- Promote the use of technology as a powerful resource for excellence in government.



The Global Markets Institute's scholarship, events and thought leadership seek to address three public policy platforms on a global scale:

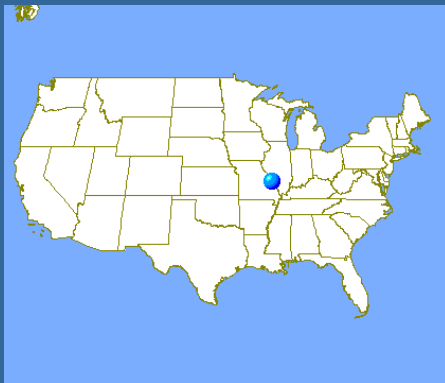
- Security: enhance individual, national and international financial security
- Opportunity: develop infrastructure and innovation
- Prosperity: foster capital market access and development

American Jobs: A National Conversation

The Model

Homeland Security from the Citizens' Perspective

- Launched in the Fall of 2003
- Redefined the Town Hall Meeting with a 7 city tour
- Combined National Polling Data with Live Interactive Polling from the Town Hall Meetings
- Utilized Expert Working Groups and Advisory Board Members
- Produced the groundbreaking report “We the People: Homeland Security from the Citizens’ Perspective”, which provided detailed recommendations for action at all levels.



American Jobs: A National Conversation

The Advisory Board

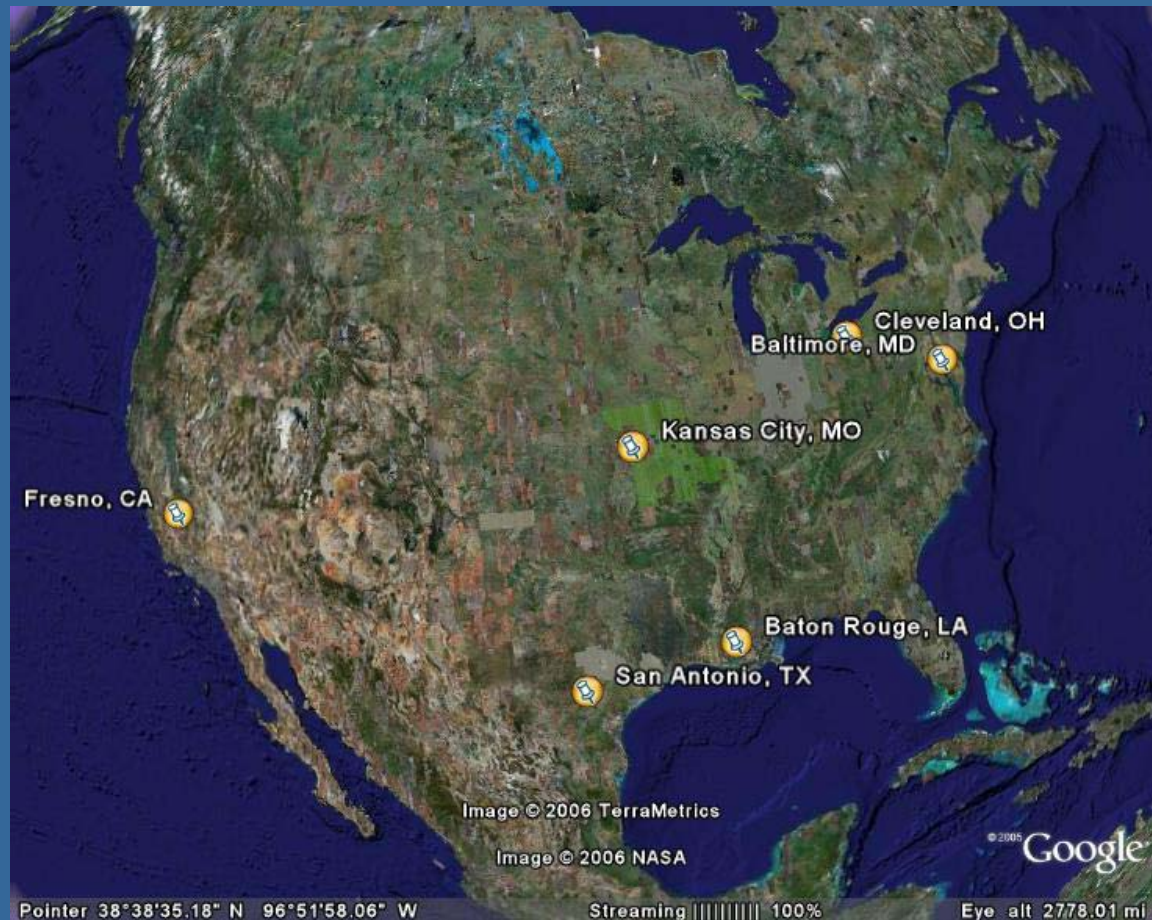
Co-Chairs

Alexis Herman and Stephen Goldsmith



American Jobs: A National Conversation

The Town Hall Meetings



American Jobs: A National Conversation

Town Hall Snapshot: San Antonio, TX

Date: November 23, 2004

Location: University of Texas at San Antonio



Henry Cisneros
Chairman
American CityVista



Roel C. Campos
Commissioner
U.S. Securities and
Exchange Commission



Nelson Wolfe
Bexar County Judge



Dr. Lynda de la Vina
Dean
UTSA College of
Business

Community Partners:



Town Hall Snapshot: Baltimore, MD

Date: February 10, 2005

Location: Johns Hopkins University



Martin O'Malley
Mayor



Aris Melissaratos
Secretary
MD Dept. of
Business and
Economic Development



Diane Bell
President and CEO
Empower Baltimore
Management Corp.



Joseph Haskins, Jr.
CEO
Harbor Bank
of Maryland



Kevin Plank
Founder and President
Under Armour



Dr. Ed Montgomery
Dean
College of Behavioral &
Social Sciences
University of Maryland

Community Partners:

JOHNS HOPKINS
INSTITUTIONS

BALTIMORE
BUSINESS JOURNAL

Town Hall Snapshot: Cleveland, OH

Date: March 29, 2005

Location: Cleveland State University



Jane Campbell
Mayor



Bruce Johnson
Lt. Governor
Ohio



Stephanie McHenry
President and CEO
ShoreBank



John Ryan
Executive Secretary
Cleveland AFL-CIO



A.J. Hyland
President and CEO
Hyland Software, Inc.



Myron F. Robinson
President and CEO
Urban League of
Greater Cleveland

Community Partners:



THE PLAIN DEALER



Town Hall Snapshot: Baton Rouge, LA

Date: August 2, 2005

Location: Louisiana State University



Richard Baker
Congressman
Louisiana 6th District



Melvin "Kip" Holden
Mayor-President
Baton Rouge



Madhu Beriwal
President and CEO
Innovative Emergency
Management, Inc.



Bill Borne
CEO
Amedisys



Dr. Myrtle Dorsey
Chancellor
Baton Rouge
Community College



Bruce March
Manager
ExxonMobil Refining &
Supply Company

Community Partners:



2theadvocate.com



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Town Hall Snapshot: Fresno, CA

Date: October 19, 2005

Location: California State University, Fresno



Alan Autry
Mayor
Fresno



Carol Chandler
Partner
Chandler Farms



Curt Madden
CEO
One by One
Leadership



David L. McDonald
President and CEO
Pelco



Frederick R. Ruiz
Co-Founder and
Chairman
Ruiz Foods, Inc.

Community Partners:



American Jobs: A National Conversation

Town Hall Snapshot: Kansas City, MO

Date: November 17, 2005

Location: The Kauffman Foundation



Kay Barnes
Mayor
Kansas City, MO



Mark Ernst
Chairman,
President and CEO
H&R Block, Inc.



Dr. Elson Floyd
President
University of Missouri



Carol Marinovich
Vice-President
Fleishman-Hillard



Neal Paterson
Chairman and CEO
Cerner Corp.

Community Partners:

Ewing Marion
KAUFFMAN
Foundation



KANSAS CITY
**BUSINESS
JOURNAL**

UMKC
HENRY W. BLOCH SCHOOL
OF BUSINESS AND
PUBLIC ADMINISTRATION



American Jobs: A National Conversation

The Town Hall Meetings



The Audience

American Jobs: A National Conversation

The Town Hall Meetings



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Polling



What is a good job?

How important is access to capital in creating jobs?

Who is responsible for creating good jobs?

What is the role of government?

What is the role of the private sector?

What is the role of the individual?

San Antonio * Baltimore * Cleveland * Baton Rouge * Fresno * Kansas City

The Final Report and Recommendations



Working in America: Transitioning in a Global Economy
Recommendations from a National Conversation on Jobs

Patricia McGinnis
President and CEO, the Council for Excellence in Government

Suzanne Nora Johnson
Vice Chairman, the Goldman Sachs Group, Inc., and
Chairman, Global Markets Institute at Goldman Sachs

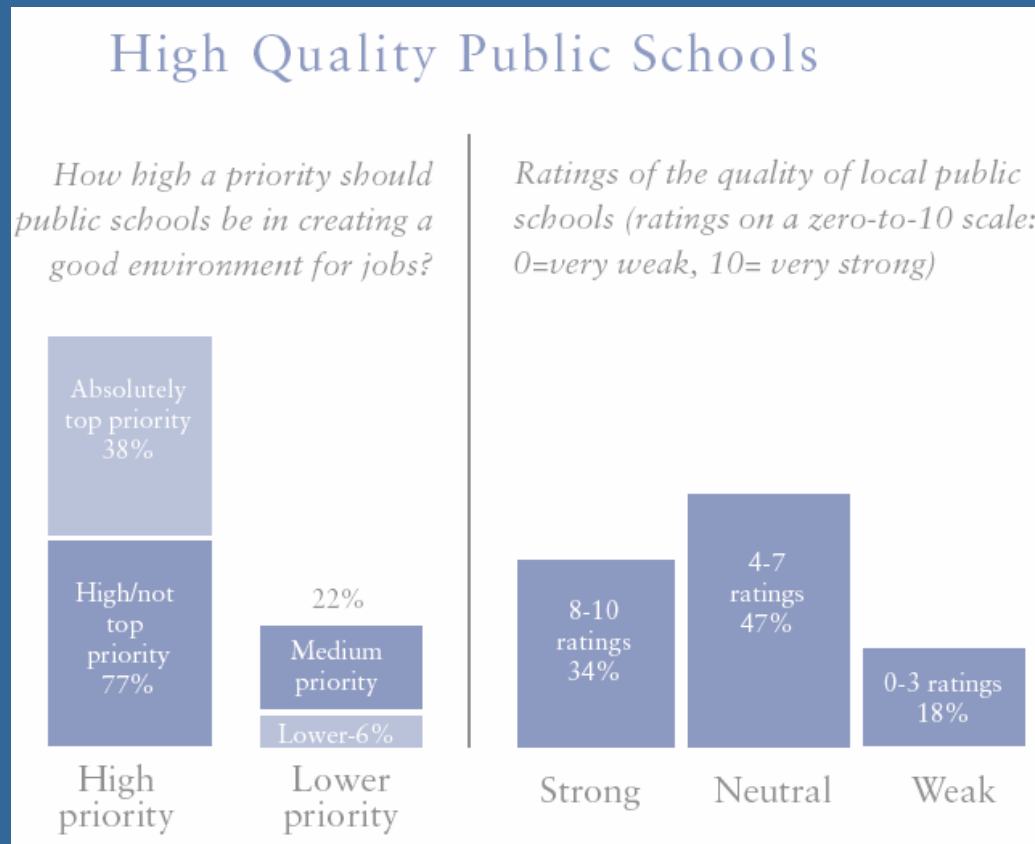
Five Major Themes Emerged

- *Education is the most important key to developing the economy and creating and retaining good jobs.*
- *Collaboration between the public and private sectors is imperative for growth.*
- *Strategies and mechanisms for accessing investment capital need to be established and well-communicated to enhance business formation and growth.*
- *Beyond obtaining and continuously upgrading basic skills, individuals need to demonstrate the will to work.*
- *Adaptation at institutional and personal levels is vital to creating good jobs in a competitive*

American Jobs: A National Conversation

The Final Report and Recommendations

Theme 1: *Education is the most important key to developing the economy and creating and retaining good jobs.*



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The Final Report and Recommendations

Theme 2: *Collaboration between the public and private sectors is imperative for growth.*

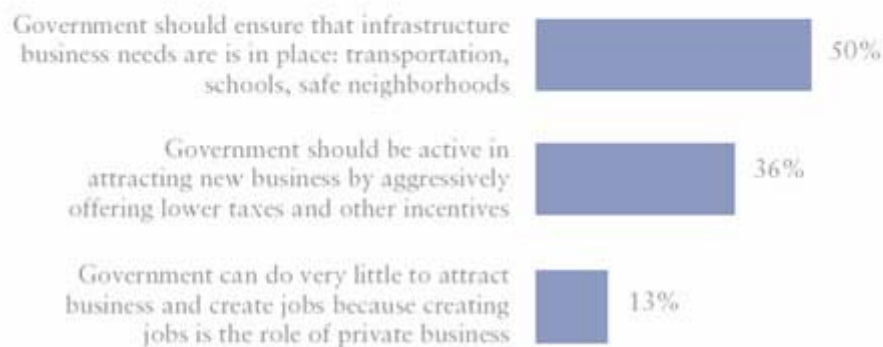
Private Sector's Role In Job Creation

Which one of the following is the best way for private businesses to ensure that there are enough workers available with the skills they need?



Government's Role In Job Creation

Which one of the following is the best way for private businesses to ensure that there are enough workers available with the skills they need?



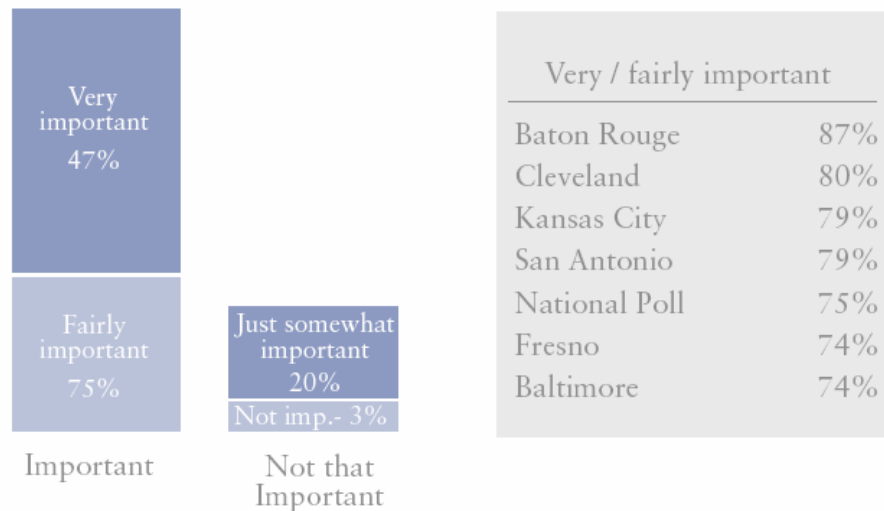
American Jobs: A National Conversation

The Final Report and Recommendations

Theme 3: *Strategies and mechanisms for accessing investment capital need to be established and well-communicated to enhance business formation and growth.*

Importance of Investment Capital

How important is access to investment capital in creating jobs?



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The Final Report and Recommendations

Theme 4: Beyond obtaining and continuously upgrading basic skills, individuals need to demonstrate the will to work.



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The Final Report and Recommendations

Theme 5: Adaptation at institutional and personal levels is vital to creating good jobs in a competitive global economy.



American Jobs: A National Conversation

The Final Report and Recommendations

Old View

Job security is the most important quality of a good job.

The public is looking for instant ways to create jobs.

The best way to attract new jobs is to offer incentives to companies.

There is not enough investment capital to start new businesses that can spark job creation.

America's work ethic is unparalleled.

New Understanding

Wages and health insurance are the most important qualities of a good job.

The long-term approach of investing in education is the most important way to develop a skilled, globally competitive workforce.

Long-term investments in infrastructure and education are more important than short-term enticements.

There is plenty of capital available, but there are not enough mechanisms to connect capital with business ventures.

The U.S. may be falling behind other countries in terms of its work ethic.

Americans prefer to reward corporations

The Final Report and Recommendations

Recommendations

Invest in Education

Promote innovative public-private partnerships to leverage the strengths of government, business and the community.

Create innovative approaches to link capital with local entrepreneurs.

Focus on skill and will.

Continue this conversation between the private and public sectors, and with the community at large.



American Jobs: A National Conversation

