



**The U.S. Conference of Mayors  
Workforce Development Council (WDC)**

**Maximizing the New Federal Youth Dollars:  
How to Quickly Implement a Successful Summer Jobs Program**

**Renaissance St. Louis Grand & Suites  
St. Louis, MO**

**February 24-25, 2009**

**Draft Agenda (2/11/2009 2:40 PM)**

**Tuesday, February 24**

5:30 – 6:30 p.m.

**Registration**

6:30 p.m.

**Reception**

**Welcome and Opening Remarks**

MICHAEL GRITTON  
Executive Director  
KentuckianaWorks  
Louisville  
WDC President

**Interactive Discussion**

**Moderator:**

STEVE CORONA  
President and CEO  
Job Works  
Fort Wayne

## **Wednesday, February 25**

7:00 – 8:00 a.m.

**Registration**

7:30 a.m.

Continental Breakfast

8:00 a.m.

**Welcome and Opening Remarks**

FRANCIS G. SLAY

Mayor of St. Louis

Chair

Jobs, Education and the Workforce Standing Committee

MICHAEL GRITTON

Executive Director

KentuckianaWorks

Louisville

WDC President

8:15 - 8:45 a.m.

**Keynote Address: An Overview of Youth Funding in the American Recovery and Reinvestment Act**

GREG WELTZ

Chief of the Division of Youth Services

Employment and Training Administration

U.S. Department of Labor

8:45 – 9:45 a.m.

**General Session 1: Overview of Day**

**Moderator:**

STEVE CORONA

President and CEO

Job Works

Fort Wayne

9:45 – 10:00 a.m.

Break

10:00 – 11:00 a.m.

**Breakout Session A: Program Design, Performance, Monitoring & Evaluation**

**Presenters:**

KAREN SITNICK

Director

Mayor's Office of Employment Development

Baltimore

10:00 – 11:00 a.m.

**Breakout Session A: Program Design, Performance, Monitoring & Evaluation (cont'd)**

LISA SALAZAR

Director

OneSource Youth Opportunity System

Community Development Department

Los Angeles

Workshop will include the following topics:

- Worksite selection
- Child Labor Laws
- Academic Remediation/Enhancement
- Monitoring: Frequency and focus
- Evaluation: Improving the product

11:00 – 11:15 a.m.

Break

11:15 a.m. – 12:15 p.m.

**Breakout Session B: Program Planning and Staffing**

**Presenter:**

CONNIE DOTY

Director

Jobs and Community Services

Boston

Workshop will include the following topics:

- Activity Time Line
- Budgeting
- Hiring a Staff
- Worksite Supervisor Training
- Payroll and Timesheet Systems
- Insurance: Workmen's Compensation and other vital coverage

12:15 – 1:15 p.m.

Lunch

1:15– 2:15 p.m.

**Breakout Session C: Marketing and Outreach**

**Presenters**

LINDA WOLOSHANSKY

President

The Center of Workforce Innovations, Inc.

Valparaiso, IN

CLYDE MCQUEEN

President and CEO

Full Employment Council

Kansas City

1:15– 2:15 p.m.

**Workshop C: Marketing and Outreach (cont'd)**

Workshop will include the following topics:

- Youth: Best places to find participants
- Employers: Best sites
- Elected Officials: Program champions
- Marketing themes and material
- Thanking Members of Congress
- Celebration Activities
- Memorializing program accomplishments

2:15 – 2:30 p.m.

Break

2:30 – 3:00 p.m.

**Concluding General Session**

3:00 p.m.

**Adjourn**