



**The U.S. Conference of Mayors  
Workforce Development Council (WDC)**

**Maximizing the New Federal Youth Dollars:  
How to Quickly Implement a Successful Summer Jobs Program**

**Renaissance St. Louis Grand & Suites  
St. Louis, MO**

**February 24-25, 2009**

**Agenda**

**Tuesday, February 24**

*(Majestic Ballroom Salons A-B)*

5:30 – 6:30 p.m.

**Registration**

6:30 p.m.

**Reception**

**Welcome and Opening Remarks**

MICHAEL GRITTON  
Executive Director  
KentuckianaWorks  
Louisville  
WDC President

**Interactive Discussion**

**Moderator:**

STEVE CORONA  
President and CEO  
Job Works  
Fort Wayne

**Wednesday, February 25**

*(Landmark Ballroom Salon 4)*

7:00 – 8:00 a.m.

**Registration**

7:30 a.m.

Continental Breakfast

8:00 a.m.

**Welcome and Opening Remarks**

MICHAEL GRITTON

Executive Director

KentuckianaWorks

Louisville

WDC President

FRANCIS G. SLAY

Mayor of St. Louis

Chair

Jobs, Education and the Workforce Standing Committee

8:15 - 8:45 a.m.

**Keynote Address: An Overview of Youth Funding in the American Recovery and Reinvestment Act (ARRA)**

GREG WELTZ

Chief of the Division of Youth Services

Employment and Training Administration

U.S. Department of Labor

8:45 – 9:45 a.m.

**General Session 1: Overview of Day**

**Moderator:**

STEVE CORONA

President and CEO

Job Works

Fort Wayne

9:45 – 10:00 a.m.

Break

10:00 – 11:00 a.m.  
11:15 – 12:15 p.m.  
1:15 – 2:15 p.m.

**Breakout Sessions**

*(Salons 1, 2, 3)*

Conference participants will divide into three seminar sessions, a representative from WDC will chair each session. Participants will remain in the same room throughout all three breakout session presentations, only presenters will circulate room-to-room.

LUNCH WILL BE SERVED AT 12:15 – 1:15 P.M. IN  
LANDMARK SALONS 5-6

**Program Design, Performance, Monitoring & Evaluation**

**Moderator:**

CHERYL WELCH  
Executive Administrator  
Fox Valley Workforce Development Board Inc.  
Neenah

**Presenters:**

KAREN SITNICK  
Director  
Mayor’s Office of Employment Development  
Baltimore

LISA SALAZAR  
Director  
OneSource Youth Opportunity System  
Community Development Department  
Los Angeles

Workshop will include the following topics:

- Worksite Selection
- Child Labor Laws
- Academic Remediation/Enhancement
- Monitoring: Frequency and focus
- Evaluation: Improving the product

**Program Planning and Staffing**

**Moderator:**

MICHAEL HOLMES  
Executive Director  
St. Louis Agency on Training and Employment

**Presenter:**

CONNOR DOTY  
Director  
Jobs and Community Services  
Boston

## **Program Planning and Staffing (cont'd)**

Workshop will include the following topics:

- Activity Time Line
- Budgeting
- Hiring a Staff
- Worksite Supervisor Training
- Payroll and Timesheet Systems
- Insurance: Workmen's compensation and other vital coverage

## **Marketing and Outreach**

**Moderator:** RICK BEASLEY  
Executive Director  
South Florida Workforce Investment Board  
Miami

**Presenters:** LINDA WOLOSHANSKY  
President  
The Center of Workforce Innovations, Inc.  
Valparaiso, IN

CLYDE MCQUEEN  
President and CEO  
Full Employment Council  
Kansas City

Workshop will include the following topics:

- Youth: Best places to find participants
- Employers: Best sites
- Elected Officials: Program champions
- Marketing Themes and Material
- Thanking Members of Congress
- Celebration Activities
- Memorializing Program Accomplishments

2:15 – 2:30 p.m.

Break

2:30 – 3:00 p.m.

**Concluding General Session**  
*(Landmark Ballroom Salon 4)*

3:00 p.m.

**Adjourn**