



THE UNITED STATES CONFERENCE OF MAYORS

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MEMORANDUM

TO: Workforce Development Council Members

FROM: Kathleen Amoroso
Assistant Executive Director

DATE: March 20, 2009

RE: Wal-Mart Foundation Green Jobs Training Grants Initiative

I am pleased to announce the launch of our Wal-Mart Foundation Green Jobs Training Grants Initiative – a partnership between The U.S. Conference of Mayors and the Wal-Mart Foundation -- to promote the development of green jobs training in cities. The Green Jobs Training Initiative is a two-year program which will award grants in two different awards categories. I have attached the Request for Proposal (RFP) for your information and use. An RFP has also been sent to your Mayor.

During the first year of the initiative, The U.S. Conference of Mayors will honor six cities with “Best Practice” awards for their current green jobs training programs that can be expanded, further developed and/or enhanced, and ultimately act as a model for cities of similar size to use as guidance in their prospective green job endeavors. The Best Practices grants will be in the amounts of \$700,000 for one large city (with a population greater than 1 million), \$550,000 for four medium-size cities (with populations between 200,000 and 1 million), and \$372,500 for one small city (with a population less than 200,000).

The grants will be awarded to non-profit [501(c)(3)] organizations in partnership with a member mayor of The United States Conference of Mayors who have representation on The U.S. Conference of Mayors’ Workforce Development Council (WDC). The awards will be presented at the 77th Annual Conference of Mayors in June of 2009, in Providence.

The proposal for a “Best Practice” grant is **due on April 17, 2009**, and consists of a completed entry form, statement from the mayor, executive summary, budget proposal, up to ten pages in response to the proposal content questions, and supporting documentation.

The “Pilot Award Program” grants will be awarded in the second year of the Green Jobs Training Initiative to three cities that deliver innovative proposals for pilot green jobs training programs. The grants will be awarded at the 78th Annual Conference of Mayors in June 2010, held in Baltimore, Maryland, and will consist of \$500,000 for a large city, \$400,000 for a medium-size city, and \$250,000 for a small city. All member mayor cities will be eligible to apply for the Pilot Award grants.

If you have any question please feel free to contact me at kamoroso@usmayors.org, or 202/861-6723.