



monster[®]
Public Sector & Education

MONSTER
PUBLIC SECTOR & EDUCATION
**Guide to Economic
Stimulus & Recovery**

The road ahead will be long.

Our climb will be steep. We may not get there in one year or even in one term. But, America, I have never been more hopeful than I am tonight that we will get there. I promise you, we as a people will get there.

There will be setbacks and false starts. There are many who won't agree with every decision or policy I make as president. And we know the government can't solve every problem.

But I will always be honest with you about the challenges we face. I will listen to you, especially when we disagree. And, above all, I will ask you to join in the work of remaking this nation, the only way it's been done in America for 221 years — block by block, brick by brick, calloused hand by calloused hand.

- *Barack Obama*

Table of Contents

Introduction	5
Employment and Training Administration – Training and Employment Services:	11
Adult Employment and Training – Workforce Investment Act	
Workforce Investment Act: Dislocated Workers	13
Economic Development Assistance Programs	15
National Science Foundation: Education & Human Resources	17
Higher Education: Teacher Quality Enhancement	19
Youth Grants	21
National Emergency Grants	23
High-Growth Industry Training and Placement – Workforce Investment Act	25
YouthBuild	27
Community Service Employment for Older Americans	29
JobCorps	31
State Unemployment Insurance and Employment Operations (Reemployment Services)	33
Appendix	35

My mother said to me, “If you become a soldier, you’ll be a general, if you become a monk you’ll end up as the pope.” Instead, I became a painter and wound up as Picasso.

- *Pablo Picasso*

To compete effectively in the 21st century, all public sector leaders - in workforce and economic development, policy, employment, education, and labor market intelligence – must learn to collaborate, to be more flexible and responsive, and to anticipate change. Key stakeholders must rapidly recognize and adapt to the new rules of the game, develop a new and effective vision for workforce and economic development, and work in partnership to bring that vision into being. Monster Public Sector & Education's High-Performance Workforce (HPW) methodology delivers a framework to orient your region for sustained economic growth.



Monster integrates real-time and actionable labor market insights, advanced Web 2.0 career community technologies, career services, and advertising and outreach to ensure that you can capitalize on opportunities and minimize the impact of economic downturns. You will be positioned to take full advantage of the era of entrepreneurialism and online community networking, and you will align your workforce for the jobs of the future.

We created the Monster PSE Guide to Economic Stimulus and Recovery to help you to direct your region's workforce to achieve its fullest potential; to help businesses find the talent they need when they need it; to shape your educational system to be highly responsive to businesses' needs; and to demonstrate highly-effective and efficient government. Our approach promises a better way through shared vision and collaboration using a methodology that delivers powerful, measurable results. Our hope is for your efforts to be meaningful and enduring, and that you make a great difference in the lives of the people whom you serve.

Focusing on stakeholder satisfaction, then aligning your processes, resources, and organization with a mission to satisfy these stakeholders, will help the groups in your region achieve alignment and a laser-like focus on achieving breakthrough results.

The economic downturn and new rules of the game create first-player advantage: The benefits accrue to those who are best able to recognize and seize the opportunities. Moving first magnifies the initial gains as the recovery builds momentum. We can teach you how to apply the High-Performance Workforce for your region to ensure your constituency achieves its highest potential.

Monster's solutions can help your region to benefit from creating a High-Performance Workforce by introducing new resources, processes, and organizational elements that help you achieve your mission. Our combined expertise in the private and public sector enables you to benefit from our ability to create a sustainable dialogue among all stakeholders and apply cutting-edge technology for breakthrough performance.



Here's how:

Monster's Real-time Labor Intelligence provides immediate, actionable insights. Tracking micro-changes in labor market demand and supply enables you to recognize early shifts in your talent markets, and track those changes over time. By closely monitoring these shifts, we can direct job seekers to the best opportunities to pursue their education and to advance their career path, helping your region to realize its highest potential.

Monster's Online Career Community solutions create an online presence that enables you to easily engage job seekers, employers, and other key workforce stakeholders to drive your workforce to higher performance. We can help you achieve significantly higher levels of alignment and execution in employment, internships, career transitions, outplacement, and serving targeted populations and industries.

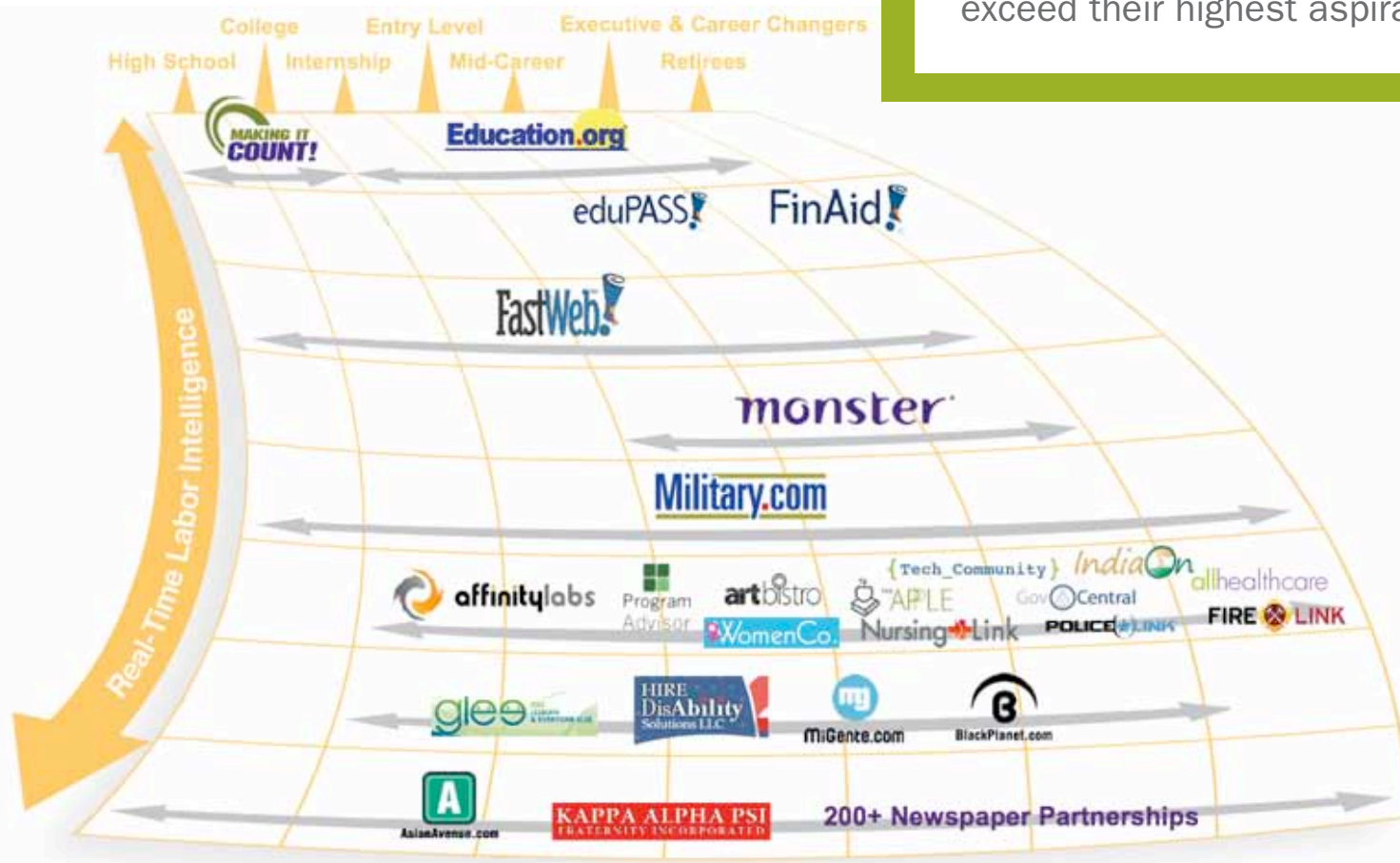
Monster Advertising and Outreach creates a powerful communications channel to get your region's message out to millions of job seekers to ensure you have the right skills at the right time to drive your economic performance.

Monster Career Services delivers online and onsite engagement with job seekers to mobilize them for optimal career advancement. We visit over 4,000 high schools a year in our Making It Count program to orient teens to make the right career choices. Our Power Job Seeker Workshops ensure that your region's job seekers are taking advantage of how the system really works. Our Custom Leadership and Diversity Leadership Programs enable your region to access the nation's top candidates. And Monster Career Fairs raise the bar in helping match employers with top talent in your region.



“I never knew Monster offered so much.”

Our Public Sector & Education customers quickly realize the many ways that Monster PSE can help them to quickly and sustainably exceed their highest aspirations.



When public sector leaders call on us, they come with high expectations. As the world's largest online career solution company, we engage with more job seekers and employers than anyone on the planet. In fact, we're currently operating in over 50 countries and in more than 40 languages. In the US, we attract over 23M job seekers each month, have millions of job postings, and engage with over 3,500 colleges and universities. It is our passion to exceed the already-high expectations.

- **Making it Count:** We deliver over 10,000 career presentations to U.S. high schools each year in our Making It Count Program to orient teens to make the right career choices
- **Education.org, Edupass, Admissions.com, FastWeb, FinAid,** and **MonsterTRAK** are all online educational solutions that help students identify and choose the right educational opportunities for them, secure the financial aid and scholarships to gain the education, and obtain meaningful internships and entry-level jobs following college.
- **Monster.com** is the world's largest online career community. With more than 80M active resumes, we are the Grand Central Station for the US workforce.
- **Monster Evolutions** assists displaced workers to "ease the departure and speed the arrival." Creating a community where those seeking jobs can connect, gain the tools they need, and identify the best-fit opportunities, Evolutions applies leading-edge technologies to the age-old challenge of getting Americans back to work.

Public sector leaders are often surprised to learn about the incredible power of the complete Monster solution set. Understanding the many ways in which Monster PSE may assist you in achieving your mission can ease the path to your region's economic recovery and growth. Opposite this page is a quick snapshot of the Monster universe. Consider how these solutions may help you to achieve your goals.

- **Military.com** is the world's largest online military community. With more than 10M members, it enables you to engage with transitioning military, veterans, and military spouses.
- Monster's affinity solutions including **GovCentral, NursingLink, AllHealthcare, PoliceLink, theApple**, etc are online community career sites where people interested in these communities come to engage each other in social networking, career advancement, online discussions and to learn of news, events and information. Monster's diversity channels enable you to connect to diversity candidates.
- **Monster's Power Job Seeker Workshops** deliver a valuable career planning toolkit that includes the new rules of the game for landing the job.
- Finally, our relationship with **over 200 newspapers** in the United States enables you to extend your messaging, job postings, and engagement of job seekers to offline media.



“We now accept the fact that learning is
a lifelong process of keeping abreast of change.
And the most pressing task is to teach people how to learn.”

- Peter F. Drucker



Employment and Training Administration – Training and Employment Services: Adult Employment and Training – Workforce Investment Act

The Power of Monster

Monster connects with millions of adult learners and is the ‘Grand Central Station’ for adult hiring. As such, we can significantly contribute to WIA goals by helping job seekers orient themselves correctly and learn the new rules of the hiring game. We create online communities to help them become more informed and forward their career goals. Monster also helps you to track progress on labor market supply and demand, and assist with skills migration and just-in-time learning opportunities. Our patent-pending technologies are designed to help job seekers get better jobs faster.

Purpose:	To provide funding for adult employment and training activities, including supportive services and needs-related payments described in the one-stop delivery system provisions (specifically Section 134(c)(2) and (3)) of WIA
Funding Level:	\$500 million
Allocation Method:	Formula
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	States, with 85% suballocation to local Workforce Investment Boards
Special Criteria:	Priority use of the funds is for services to individuals on public assistance and other low-income individuals (WIA Section 134(d)(4)(E) of WIA)

Career Services

Monster’s Power Job Seeker Workshops can help empower your region’s adult workforce to choose and pursue high-growth careers

Monster Career Fairs can help your local employers find the best talent to fill their jobs. Career Fairs also engage job seekers to directly find the employment they need and gain valuable career-planning skills.

Online Career Communities

We deliver complete Online Career Community sites to engage your adult workers, connect them with training opportunities, and supply them with an arsenal of news, events, and content to help them achieve their career potential.

We can create a regional resume database for employers to find the talent with the skills they need.

Monster’s patented technologies enable job seekers to get better jobs faster. We can drive down their time spent on unemployment, and speed their job acquisition and career advancement.

Monster’s Career Planning and Exploration Tools provide job seekers with authentic and real-world career advancement paths to build a successful future.

Monster’s Virtual Counselor technologies can ease the burden on your employment counselors while improving job seeker progress to landing the job.

Real-Time Labor Intelligence

Because we have access to more data on active job seekers and current job listings than any other source, we can deliver actionable and real-time reports on trends in labor market shifts.

We enable you to track changes in labor market supply and can help you connect those seeking employment to the most appropriate careers in your region.

Quarterly reports detailing changes in your region’s labor demand and supply enable you to track the progress of your initiatives in support of your region’s goals, including identifying best-fit candidates for adult training.

Monster’s RLI research can assist you in your business and economic development activities, and site selection. RLI helps you to outcompete and win new business.

Advertising and Outreach

Monster can connect your region’s employers directly with the most qualified candidates to help their businesses grow.

Monster newsletters and our career advertising network can get your region’s employment and training messages out to the right job seekers, wherever they are.



“Challenges are gifts that force us to search for a new center of gravity. Don’t fight them. Just find a different way to stand.”

- Oprah Winfrey



Workforce Investment Act: Dislocated Workers

The Power of Monster

Monster is a proven resource for millions of people who are seeking to advance their careers, identify the right educational objectives, and find their next position. As more and more companies and industries react to these new economic times with downsizing and layoffs, Monster is positioned to contribute to WIA goals by helping job seekers with skills migration and just-in-time learning opportunities.

Purpose:	To provide funding for employment and training programs for eligible workers who are unemployed through no fault of their own or have received an official layoff notice
Funding Level:	\$1.25 billion
Allocation Method:	Formula
Eligible Applicants:	States, with 85% suballocation to local Workforce Investment Boards
Special Criteria:	Funds remain available through June 30, 2010 Workforce Investment Boards may award contracts to institutions of higher education or other training provider if it would facilitate the training of multiple individuals in high-demand occupations and does not limit customer choice

Career Services

Monster's Power Job Seeker Workshops enable your WIBs and One-Stops to enhance their capacity to deliver the services and insights your region's dislocated workers need, especially if they've been out of the hiring game for some time.

Monster's patented career mapping, benchmarking, and profiling tools can connect dislocated workers to the best opportunities. Our tools are based on real-world career patterns and can direct dislocated workers to relevant careers in growth industries and to the education needed to get there.

Online Career Communities

Monster Evolutions is a specific OCC that offers virtual job counseling to dislocated workers. This cost-effective online solution includes custom content, news, events, and information. Job seekers can engage with peers to learn about opportunities, hone job-seeking skills, and post exclusive jobs.

Through this type of local networking, we can connect job seekers with local jobs – and we give them the tools they need to ensure they get the job.

Monster's patented technologies are designed to help job seekers get better jobs faster. With advanced skills matching, Monster offers

the first online career solution that learns based on a job seeker's behavior and provides insights to help them differentiate themselves - and get the job.

Real-Time Labor Intelligence

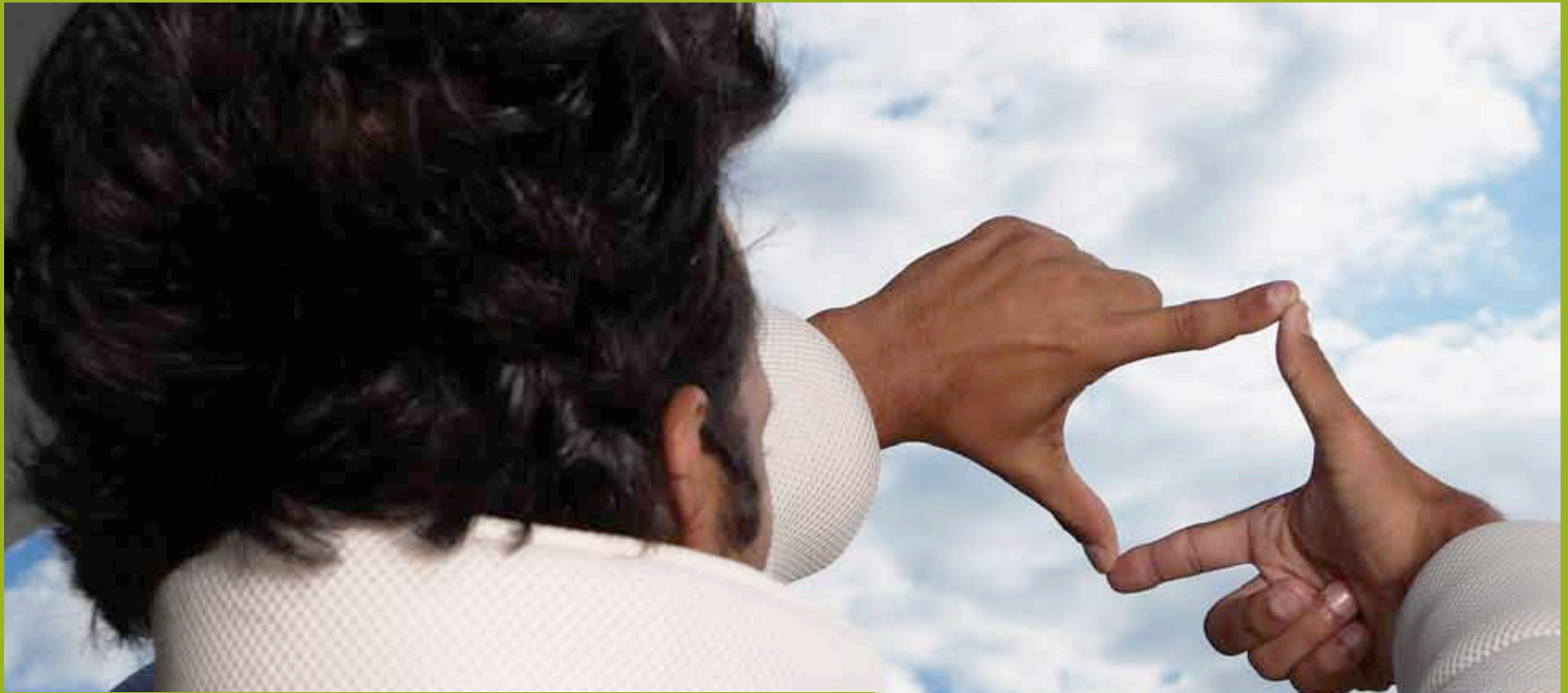
Monster Quarterly labor market research reports detail changes in your region's labor demand and supply and can help you ensure that your adult workers are well-poised for career success.

RLI also helps you with your regional skills inventory, empowering you to compete for new businesses interested in relocating to your area.

Advertising and Outreach

Monster can connect your region directly with the most qualified candidates to minimize the costs for business growth.

Monster newsletters and our career advertising network can get your region's messaging out to the right job seekers and Internet web-users to establish your region's unique and valuable brand.



“You must be the change you want to see in the world.”

- Mahatma Gandhi



Economic Development Assistance Programs

The Power of Monster

Monster can help accelerate your region's economic development through our relationships with your region's job seekers, employers, and educators. With our labor market intelligence, consulting services, and online offerings we can turbo-charge your performance and help you compete to win.

Complete Info:	http://www.eda.gov/PDF/single_application_EDAP_FFO_FINAL.pdf
Purpose:	To leverage private investment, stimulate employment and increase incomes in economically distressed communities
Funding Level:	\$150 million, with \$50 million for economic adjustment assistance
Allocation Method:	Applicants submit an Investment Assistance proposal. Proposals are accepted on a competitive and continuing basis
Decision-Maker:	Economic Development Administration (EDA)
Eligible Applicants:	EDA considers "eligible applicants" to be a city or political subdivision of a State, State, public or private non-profit organization or association, district organization, Indian tribe or consortium of Indian tribes, private individual or for-profit organization
Special Criteria:	<p>Priority consideration given to areas that experienced sudden and severe economic dislocation and job loss due to corporate restructuring</p> <p>Up to \$50 million of funds may be transferred to federally authorized regional economic development commissions Under EDA , project must be in a region subject to distress criteria:</p> <ul style="list-style-type: none">- An unemployment rate that is at least one percentage point greater than national average unemployment rate- Per capita income that is 80 percent or less of the national average per capita income; or a special need, as determined by the Economic Development Administration

Career Services

Monster's Making It Count program can orient youth toward growth careers in your region.

Monster's Power Job Seeker Workshops engage employers with the most qualified job seekers to drive economic and job growth in your area – lowering the cost of hires.

Monster's Diversity Leadership Program can attract top diversity talent to your region's employers.

Online Career Communities

Monster can create an online community that will accelerate your economic development initiatives. Loaded with custom content, news, events, jobs and information, this portal will assist you in engaging with diverse stakeholder populations and drive your economy to new heights.

Monster Evolutions provides you with a regional online community to support your displaced workers. Evolutions includes Monster's advanced career planning tools, concise information to best orient job seekers toward getting better jobs faster, and, if needed, access to full outplacement services including career counseling or youth advisory services.

Virtual Counselor supports your One-Stop teams by delivering process and rules-driven counseling to job seekers. Case managers can track progress and measure the region's results.

Create an online labor market portal to enable you and your stakeholders to conduct ad hoc analysis with the latest data.

Real-Time Labor Intelligence

Receive aggregated Monster labor market data directly to integrate into your existing LMI systems and processes.

Need more-frequent updates? Monster's Labor Market Briefs are delivered once-a-month to enable you to see micro-shifts in your region's economic development

Monster's RLI research can assist you in your business development and attraction activities, and help you to outcompete and win new business.

Advertising and Outreach

Monster can connect your region directly with the most qualified candidates to minimize the costs for business growth.

Monster newsletters and our career advertising network can get your region's message out there to millions of job seekers and Internet web-users to establish your region's unique and valuable brand.

We can identify best-fit candidates outside your region and help you attract them to careers in your area.

We can provide your educational institutions with cost-effective student-recruitment leads to build your talent pipeline.

Monster's Resume Search can minimize hiring delays to drive economic growth.

A detailed, metallic robotic hand is shown reaching upwards. The hand is composed of various mechanical parts, including joints, gears, and sensors. It is set against a blue background with a grid pattern and glowing, curved lines that suggest a digital or futuristic environment. The entire image is framed by a thick green border.

“The secret of success in life is for a man
to be ready for his opportunity when it comes.”

- Earl of Beaconsfield

National Science Foundation: Education & Human Resources

The Power of Monster

Monster is committed to helping regions build pipelines of highly-qualified students to support STEM needs well into the future. We can identify, entice, and support students interested in STEM-related careers, and make them aware of scholarship opportunities to help them achieve their goals. Our labor market intelligence can identify specific trends in STEM engagement, while our Advertising and Outreach can engage and connect the best candidates to STEM careers. Promotions on FastWeb, the internet's largest scholarship search site, will ensure a healthy talent supply into STEM programs, and our Online Career solutions can create an engaging online STEM-focused community.

Purpose:	To provide additional funding for education and human resources
Funding Level:	\$100 million of which \$60 million is allocated to the Robert Noyce Scholarship Program, \$25 million to Math and Science Partnerships, and \$15 million to Professional Science Master's Programs
Allocation Method:	Grants
Decision-Maker:	(None specified)
Eligible Applicants:	Robert Noyce Scholarship Program – undergraduate science, technology, engineering, and mathematics (STEM) majors and post baccalaureate students holding STEM degrees who commit to teaching in high-need K-12 school districts Math and Science Partnerships – Higher education institute or consortia and non-profit institute or consortia Professional Science Master's Programs – None specified
Special Criteria:	NSF must submit its spending plan to the House and Senate Appropriations Committees within 60 days of enactment Funding to remain available until September 30, 2010

Real-Time Labor Intelligence

Quarterly reports detail key changes in your region's STEM labor market supply and demand.

Monster's RLI research can assist you in your workforce development activities and connect to early-entry candidates for workforce development programs.

Advertising and Outreach

Monster can connect your region with the best STEM candidates to drive enrollment in STEM educational programs. Our extensive network of affinity sites including tech community, diversity sites, and social networking sites such as Facebook and Twitter can help drive your STEM success.

Monster Job Postings provide a cost-effective means to attract the best and brightest to careers in STEM.

Monster TargetMail gets the message to the right candidates to encourage them to choose careers in STEM.

Monster's FastWeb scholarship site can connect students to opportunities for the Robert Noyce Scholarship and other funding programs.

Online Career Communities

Monster has the power to create and reinforce national and regional STEM objectives through the deployment of customized online career communities to create a virtual community for job seekers

and community members to learn, engage, and advance their careers in this important area.

Monster can design custom career sites to engage science communities among higher education, non-profits, and consortia to drive collaboration and leverage the power of the Internet for greater results.

Career Services

Monster's Making It Count program can orient your region's teens to STEM careers in your region.

Monster's Power Job Seeker Workshops engage employers with the most qualified job seekers to drive economic and job growth in your area – lowering the cost of hires

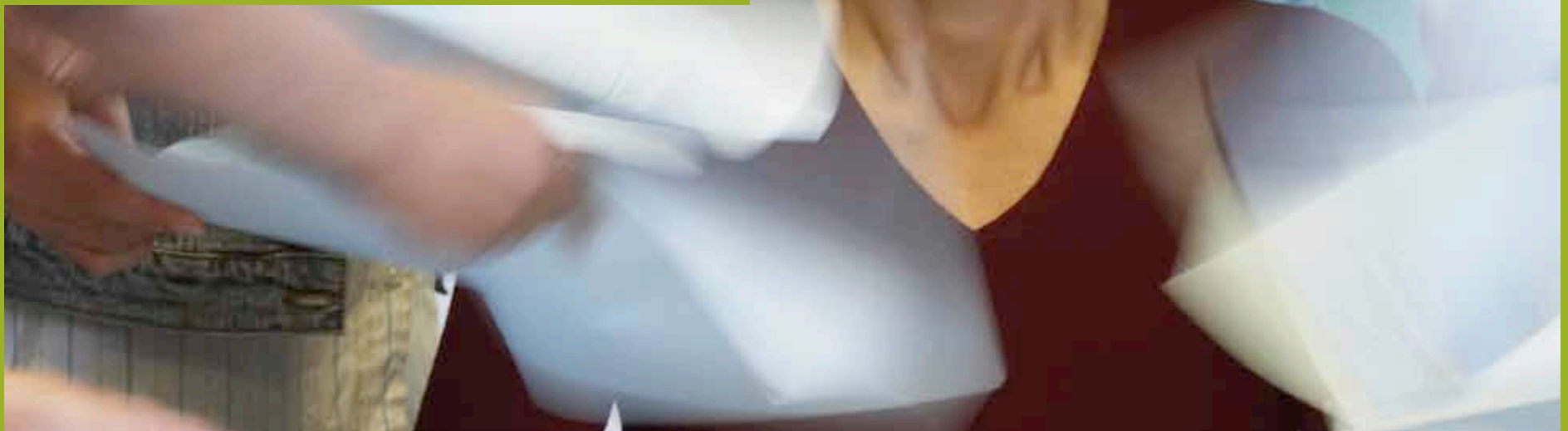
Monster's Custom Leadership Program can attract top talent to your region's science, math, and technology employers.

Monster's Diversity Leadership program can ensure that the best diversity candidates are aware and energized toward pursuing STEM careers.



“Your work is to discover your work
and then with all your heart to give yourself to it.”

- Buddha



Higher Education: Teacher Quality Enhancement

The Power of Monster

Monster can cost-effectively target the best candidates for careers in education and attract them to opportunities in high-need school districts. Monster's Advertising and Outreach products, along with our Online Career Communities, can help attract candidates to careers in education where the need is greatest. Our Custom Leadership Program enables you to recruit the nation's top talent to careers in education.

Purpose:	To improve teacher recruitment, preparation, and support to reduce shortages of qualified teachers in high-need school districts
Funding Level:	\$100 million
Allocation Method:	Discretionary/competitive grants
Decision-Maker:	Office of Postsecondary Education
Eligible Applicants:	State Grants: State education agencies; Partnership and recruitment grants: institutions of higher education, local education agencies

Career Services

Monster's Making It Count program and TheApple.com educator-focused web site can orient your region's teens to educational careers.

Monster's Custom Leadership Program can attract top talent to your region's educational opportunities.

Monster's Career Fairs can be run online or onsite to connect schools directly with the most qualified job seekers.

Online Career Communities

Monster can create and reinforce national or regional online portals to connect the right potential candidates to careers in education, while supporting career exploration for those considering the profession.

Real-Time Labor Intelligence

Quarterly reports detailing changes in labor market supply and demand for talent in education. We can track and report on talent surpluses and deficits in education and directly contribute to workforce development efforts to close teaching shortages.

Monster's RLI research can assist you in your workforce development activities and connect you with early-entry candidates for workforce development programs.

Advertising and Outreach

Monster TargetMail gets the message to the right candidates to encourage them to choose careers in teaching.

Monster newsletters can connect with the right qualified candidates to create awareness and launch their careers in education.

Monster has relationships with more job seekers than anyone. Our extensive experience working in public sector gives us a keen understanding of the unique requirements in public sector recruitment.

Monster Job Postings provide a cost-effective means to attract the best and brightest to careers in education.

Sponsorship in Monster's career pathing tools can drive candidates who discover a path in education to connect to opportunities to work in high-need school districts.



“The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can’t find them, make them.”

- *George Bernard Shaw*



Youth Grants

The Power of Monster

Monster provides powerful means for you to engage youth in summer employment, internships, and career orientation activities, and to make youth talent visible and available to your region's employers. From orienting youth to the right career directions that will result in their achieving their full potential, to connecting them to employers to begin their careers, Monster can help you achieve success.

Purpose:	To provide funding for youth training and employment activities, including summer employment, occupational skills, counseling, mentoring, supportive services, etc.
Funding Level:	\$1.2 billion
Allocation Method:	Formula
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	States, with 85% suballocation to local Workforce Investment Boards
Special Criteria:	<p>Age eligibility of youth participants increased from 21 to 24, for this funding only</p> <p>Allocation of minimum allotments and minimum or maximum percentages available for youth activities (WIA Section 127(b)(1)(C)(iv)) must be made as if the total amount available for youth activities in the Fiscal Year does not exceed \$1 billion.</p> <p>Measure of performance used to assess summer employment program is the work readiness performance indicator – attainment of basic skills, work readiness, and/or occupational skills (WIA Section 136(b)(2)(A)(ii)(I))</p> <p>No standard set-aside for Youth Opportunities Grants Funds remain available through June 30, 2010</p> <p>Workforce Investment Boards may award contracts to institutions of higher education or other training provider if it would facilitate the training of multiple individuals in high-demand occupations and does not limit customer choice</p>

Advertising and Outreach

We can engage the youth and employers in your region to maximize awareness and utilization of youth Summer employment programs.

Online Career Communities

Monster can deliver a fully-functioning Summer Jobs portal that combines jobs, internships, and other career-related opportunities for youths with custom content, news, events, and social networking that will ensure maximum effectiveness for youth programs. Employers may post jobs to the site for free and search a youth resume database to find the talent they need.

Monster Evolutions can provide youth counseling and support services to orient and help youth prepare for work and make progress in their career aspirations. Delivering 1-on-1 counseling as well as access to more than 35 hours of online training sessions, Monster Evolutions provides the supportive environment needed to help the young people in your region succeed, along with the tracking and performance metrics you'll need to report.

Real-Time Labor Intelligence

We can create customized reports examining youth supply and demand and track progress and successful adoption for Summer Youth initiatives. Having quantifiable youth supply and demand can establish benchmarks for performance and help drive strategic decision-making.

Career Services

Monster's Making It Count program can expose your region's youth to careers of high potential in your region.

Monster's Custom Leadership Program can help drive top youth talent to your region's employers.

Monster's patented career mapping, profiling, and benchmarking tools can assist young job seekers in the key decisions that will determine their career paths. Based on real-world experience and data, these tools can directly contribute to driving talent to your growth opportunities for sustained high performance.



“Emergencies have always been necessary to progress.
It was darkness which produced the lamp. It was fog that
produced the compass. It was hunger that drove us to exploration.
And it took a depression to teach us the real value of a job.”

- Victor Hugo



National Emergency Grants

The Power of Monster

To create a high-performance workforce in your region requires you to mobilize all of your resources and drive economic and workforce development processes to higher levels of efficiency and effectiveness. Monster can help you maximize job seeker engagement, measure your region's real-time labor market supply and demand, create a central hub for Emergency Grant response activities, and deliver the career orientation education needed to ensure your success.

Purpose:	To expand service capacity at the State and local levels in response to significant events that cannot reasonably be expected within the formula-funded program
Funding Level:	\$200 million
Allocation Method:	Discretionary / Competitive
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	Designated State WIA organizations; local workforce investment boards
Special Criteria:	Funds remain available through June 30, 2010 Workforce Investment Boards may award contracts to institutions of higher education or other training provider if it would facilitate the training of multiple individuals in high-demand occupations and does not limit customer choice

Real-Time Labor Intelligence

Monster can help you benchmark and track progress in the supply and demand of your region's labor market. With the nation's richest data set for labor supply, we can uncover not only active job seekers, but also underemployed and at-risk populations.

Because our labor market intelligence is actionable, we can directly connect employers to talent to minimize hiring delays and maximize absorption of skilled talent.

Advertising and Outreach

Monster can help you drive qualified job seekers into relevant educational and employment opportunities.

We can maximize your exposure and ensure that your Emergency Grant initiatives achieve their goals by helping make sure that job seekers and employers are engaged in the process.

Our educational lead stream solution provides a cost-efficient approach for your region's educational institutions to attract potential students.

Online Career Communities

Monster can deliver a fully-hosted custom online portal for emergency grant response engagement to job seekers, educational institutions, and employers. Our integrated solution provides options for personal career counseling, online training, career planning toolkits, and an online community that enables your region to come together to drive economic recovery. By aligning these stakeholders, we can streamline processes and drive your region toward becoming a high-performance workforce.

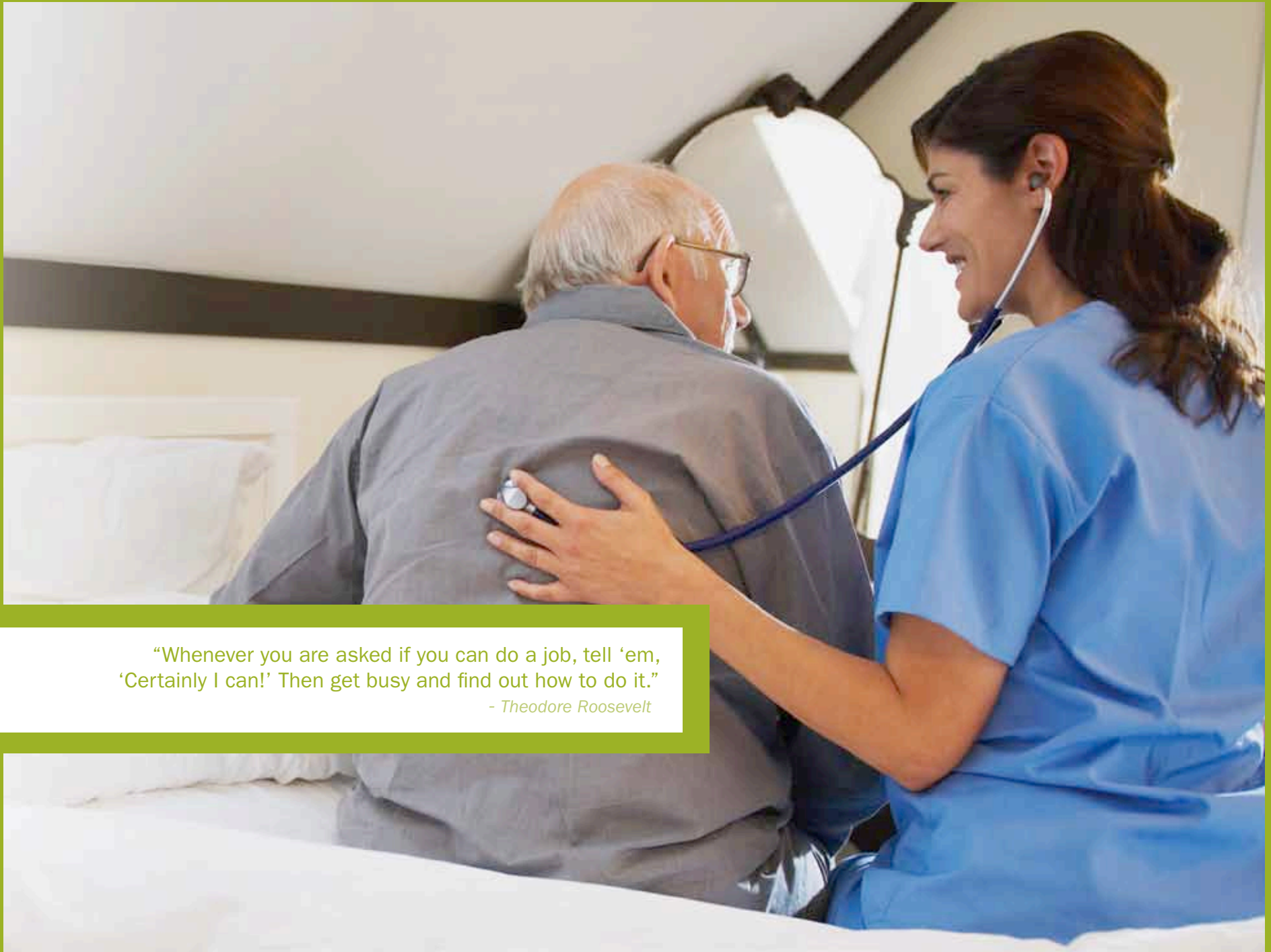
Career Services

Monster's Career Fairs deliver real hiring opportunities with career planning that can help drive your economic progress.

Monster can deliver a custom Leadership Program that will ensure that the top talent in your region connects and obtains employment in your growth industries.

Monster job seeker workshops can reveal the new rules of the job hunting game to ensure that your region's workers are highly competitive and speeding economic recovery.

Monster's patented career tools are based on real-world career progressions and can assist your region's workforce in developing high potential career plans, gaining the education and skills they need to advance their careers.



“Whenever you are asked if you can do a job, tell ‘em,
‘Certainly I can!’ Then get busy and find out how to do it.”
- Theodore Roosevelt

High-Growth Industry Training and Placement – Workforce Investment Act

The Power of Monster

As the industry leader in matching job seekers and employers, Monster can help you track real-time changes in your region's industries to maximize high-growth industry success, direct and connect job seekers to high growth-industry opportunities, reduce hiring costs for your region's employers, and create online career community portals to maximize your region's branding and attraction for high-growth industries.

Purpose:	To provide funding for a program for worker training and placement in high growth and emerging industry sectors
Funding Level:	\$750 million
Allocation Method:	Competitive
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	Likely to be Workforce Investment Boards, and States
Special Criteria:	Green Jobs set-aside of \$500 million for careers in the energy efficiency and renewable energy (WIA Section 171(c)(1)(B)) Priority Employment Training Categories: health care, broadband deployment, advanced manufacturing

Online Career Communities

Monster can create custom online community career solutions for your high-growth industries to communicate your region's unique value proposition, engage job seekers, and drive your economic and workforce development initiatives.

Monster's GreenCareers online career community solution can position your region as the greenest of the green. Our partnership with the Environmental Defense Fund and ecoAmerica can help qualify and drive your Green economy.

Advertising and Outreach

Monster newsletters and our career advertising network can get your region's high-growth strategy messaging out to the right job seekers to reinforce your region's unique brand.

We can provide your educational institutions with cost-effective leads to spur economic growth.

We can provide your region's high-growth employers direct access to the world's largest talent supply to ensure they can find and hire the best talent to sustain their growth and maximize their potential.

With a regional partnership, we can provide reduced-cost job postings on Monster.com for your region's employers to help them hire the talent they need – lowering the cost of doing business in your region, and reinforcing your high-growth industries.

Career Services

With a custom Monster Making It Count program, we can orient your region's youth to high-growth industries in your region.

Monster's Power Job Seeker Workshops can help orient your region's job seekers to high-growth industries.

With Monster's Custom Leadership Program, we can help your region's high-growth industry employers attract top talent.

Monster's patented career planning tools are based on real-world career advancement and can help drive your region's workforce to growth industries.

Real-Time Labor Intelligence

We can track and report on progress in your high-growth industries for labor market supply and demand. As a result, you can be sure that your region's educational institutions are developing and delivering the skills needed by your region's employers. In addition, because our data is actionable, we can connect you to job seekers in talent surplus areas to direct them into in-demand occupations.

Monster's RLI research can assist you in economic development and attraction activities, site selection, and help you drive sustainable economic growth.

May God bless and
keep you always,
May your wishes all come true,
May you always do for others
And let others do for you.
May you build a
ladder to the stars,
And climb on every rung,
May you stay forever young,
Forever young, forever young.

- Bob Dylan



YouthBuild

The Power of Monster

Monster's connections to youth, along with our experience running the online career community solution for "Helmets to Hardhats," where we help transitioning military members to obtain careers in construction, provide a powerful means to help your region succeed with your YouthBuild initiatives. We can track progress in your region's labor market for construction supply and demand, drive youth into the YouthBuild program, and help make the connections that make a difference.

Purpose:	To provide funding for projects to assist high-risk youth (ages 16-24) to complete their high school education and learn housing construction job skills through work on low-income and affordable housing building or rehab
Funding Level:	\$50 million
Allocation Method:	Discretionary
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	Nonprofit organizations
Special Criteria:	Allows participation by an individual who has dropped out of high school and reenrolled in an alternative school, if that re-enrollment is part of a sequential service strategy, for program years 2008 and 2009 Funds remain available through June 30, 2010

Real-time Labor Intelligence

Monster's Real-time Labor Intelligence can track construction opportunities for supply and demand to ensure that alignment exists for opportunities for YouthBuild participants and employers in your area.

Career Services

Monster's Making It Count program can orient your region's teens to promote the YouthBuild program in your region and get youth engaged.

A custom Monster Leadership Program can attract top youth talent to your region's YouthBuild program and to your employers.

Monster's career planning tools are built from the bottom-up based on real-world patterns and insights from millions of job seekers. We can provide your region's youth with a new generation of tools to help them make the best career decisions.

Online Career Communities

Monster can deliver a custom career-site hosted environment to support and drive the YouthBuild program for your region and create an active community for members, alumni, and other stakeholders to build and convey the value of being a YouthBuild member.

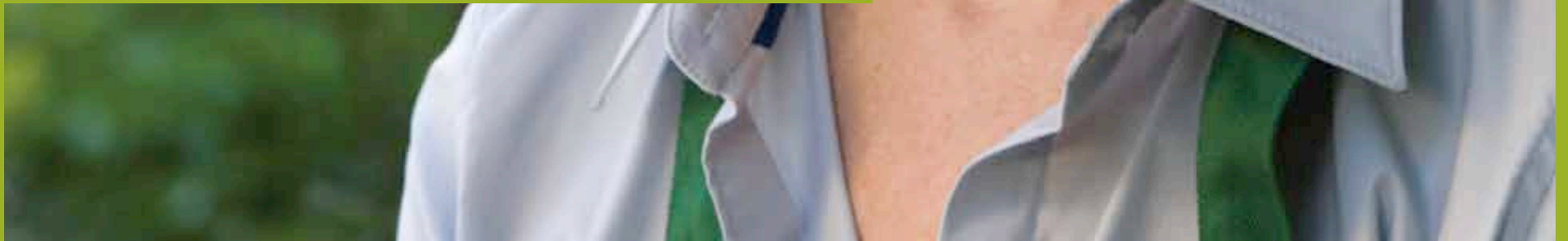
Advertising and Outreach

Monster can expand the visibility and national presence of the YouthBuild movement through our extensive online advertising vehicles. Working with our career advertising network, we can expand awareness for the YouthBuild brand and deliver metric-driven marketing results.

Monster's campus and advertising network can connect directly with youth via the Internet and on sites such as Facebook and Twitter to drive YouthBuild's message.



"Life is what we make it,
always has been, always will be."
- Grandma Moses



Community Service Employment for Older Americans

The Power of Monster

Monster connects to more job seekers than any other organization. We can connect employers to older workers, create online communities to inform, engage, and advance career opportunities for older workers and help you achieve your goals for community service employment for older Americans.

Purpose:	To provide funding for community service and work-based subsidized training programs for low-income persons over age 55 (Older Americans Act, Title V)
Funding Level:	\$120 million
Allocation Method:	Formula
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	States and 18 designated national nonprofits, often with subgrants to Area Agencies on Aging or other local implementers
Special Criteria:	Allocated within 30 days of enactment to current grantees, in proportion to funding in program year 2008 Unexpended funds may be recaptured and re-obligated Funds remain available through June 30, 2010

Real-Time Labor Intelligence

We can track labor market supply changes for senior job seekers to ensure that workforce and economic development opportunities are optimized to meet the needs of older workers. As baby boomers transition into retirement, Monster can provide the labor market intelligence to monitor changes and to identify growth occupations to match their interests, skills and abilities.

Advertising and Outreach

Monster can connect your region directly with the most qualified older American candidates to engage them in relevant community service opportunities.

Monster newsletters and our career advertising network can get your message out directly to older Americans for Community Service Employment opportunities.

We can identify best-fit older American candidates for Community Service opportunities.

With millions of older Americans arriving on the Internet's social networking forums, Monster can connect via Facebook and Twitter to help drive awareness, engagement and results for the Community Service Employment for Older Americans.

Career Services

We can deliver custom Making It Count programs to orient older Americans to community service opportunities in your area.

We can deliver custom Monster Career Fairs specifically targeted at older Americans with Community Service Employment opportunities to maximize adoption of the program.

Monster's custom Leadership Program can attract top talent to Community Service roles in your region.

Monster's Power Job Seeker Workshops can deliver the critical skills needed by older Americans to compete using the new rules of the job hunting game to ensure maximum success in building your region to its full potential.

Monster's career pathing tools provide your region's older workforce with career paths based on real-world career progressions, coupled with honest and direct occupational expectations drawn from millions of job seekers.

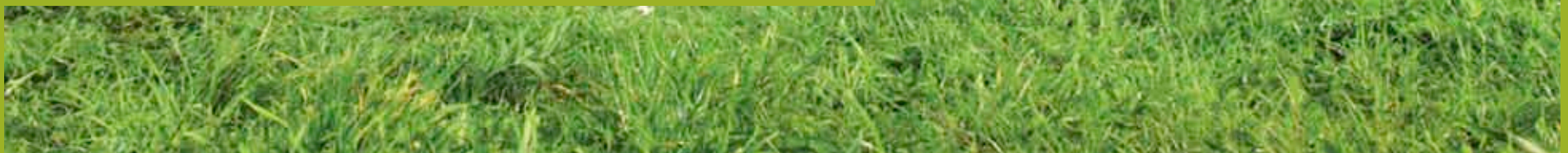
Online Career Communities

We can provide online community career portals to engage older Americans in your region. With the ability to drive custom content, news, information, and events, we can help you mobilize your region's older workforce and drive effective results.



“Often people attempt to live their lives backwards: they try to have more things, or more money, in order to do more of what they want so that they will be happier. The way it actually works is the reverse. You must first be who you really are, then, do what you need to do, in order to have what you want.”

- Margaret Young



JobCorps

The Power of Monster

Monster powers some of the most compelling online career communities on the Internet, including USAJOBS and StudentJobs for the Federal Government. We can apply the unparalleled capabilities of our online career solutions to turbo-charge Job Corps and create a larger online presence that helps to achieve the mission of more effectively recruiting, engaging, and informing youth. Our real-time labor intelligence can help JobCorps track changes in supply and demand. We can apply the power of Monster's advertising and outreach to reduce Job Corps' recruitment costs and engage the right potential members.

Purpose:	To provide funding for construction, rehabilitation and acquisition of Job Corps Centers, with limited flexibility to use for certain training and operational needs
Funding Level:	\$250 million
Allocation Method:	Discretionary, for Office of Job Corps activities
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	Office of Job Corps, for internal priorities
Special Criteria:	<p>Funds remain available for obligation through June 30, 2010</p> <p>Waives certain procedures relating to appropriation accounts available for definite periods (31 U.S.C. 1552(a)) if funds are used for a multiyear lease agreement that will result in construction of activities that can commence within 120 days of enactment.</p> <p>Waives limits on advance, progress, and other payments (31 U.S.C. 3324(a)) in order to expedite projects</p> <p>Allows the Secretary to transfer up to 15% of the funds to meet Job Corps Center operational needs, including training for careers in the energy efficiency, renewable energy, and environmental protection industries</p> <p>Report to Congress no later than September 30, 2009, with operating plan for allocation of funds and reports on the actual obligations, expenditures and unobligated balances, and providing quarterly reports thereafter until funds fully expended</p>

Advertising and Outreach

Monster can connect Job Corps to the best qualified candidates to minimize recruitment costs.

Sponsorship on Monster's career pathing tools can help make sure that students connect career opportunities to Job Corps educational offerings.

Monster's extensive advertising reach can connect Job Corps directly to millions of workers via social networking over sites such as Facebook and Twitter.

Online Career Communities

Monster can turbo-charge the Job Corps website by delivering an online career community portal that will engage, inform, and help youth connect to Job Corps. Including news, events, social networking, and even jobs, we can deliver a solution that will help advance the Job Corps mission. With the ability to create regional micro-sites we can deliver a local presence to expand Job Corps' visibility and performance.

Career Services

A custom Monster Making It Count program can orient youth to Job Corps educational opportunities.

A custom Monster Leadership Program can bring the top youth into Job Corps to expand the program's success.

Monster's patented career pathing, benchmarking, and profiling tools can help drive candidates to careers in construction and connect them to the Job Corps program.

Real-Time Labor Intelligence

Quarterly reports detailing changes in your region's labor demand and supply for Job Corps' growth occupations to help make sure that Job Corps is highly responsive to economic development growth opportunities.



“It has been my philosophy of life
that difficulties vanish when faced boldly.”

- Isaac Asimov

State Unemployment Insurance and Employment Operations (Reemployment Services)

The Power of Monster

For over a decade, Monster has been helping job seekers advance their careers and get better jobs faster. We have the most advanced career content, toolkits, and services to minimize job seeker's time on unemployment and to drive workers to full employment. Our technologies, processes, and methodologies can improve your performance and effectiveness in these challenging times.

Purpose:	To provide funding for operations of State unemployment insurance and employment operations, including reemployment services
Funding Level:	\$400 million
Allocation Method:	Formula, workload-based
Decision-Maker:	Employment and Training Administration
Eligible Applicants:	States
Special Criteria:	Reemployment services set-aside of \$250 million for unemployment insurance claimants, including implementation of the integrated Employment Service and Unemployment Insurance information technology required to identify and serve the needs of the claimants Secretary required to establish planning and report procedures for oversight of funds used for reemployment services Funds remain available to the States through September 30, 2010

Career Services

Custom Monster Power Job Seeker Workshops can orient your region's job seekers to learn the new rules of the job-hunting game so they can land a better job faster.

Monster's custom Leadership Program can bring together your region's top talent and get them connected to businesses in need of top talent.

Monster's patented career pathing and profiling technologies can be integrated into your region's systems to help candidates make the best career decisions and minimize time on unemployment.

Online Career Communities

Monster's online career solution is designed to help job seekers get better jobs faster. With patent-pending technologies, this solution helps job seekers identify their best opportunities. We deliver insights to ensure that they make the right decisions and gain a competitive edge to land the job. It also provides the ability for regions to create custom insights to connect the right job seekers to the right opportunities. By integrating Work Keys, the solution is optimized for low and unskilled workers to maximize their ability to get jobs

Monster can both create and augment regional One-Stop sites with Monster content and functionality to improve your ability to deliver.

Monster Evolutions enables your region to create online communities with full career counseling services, news, content, and events, to help

your region's unemployed help each other and make progress to full employment.

Real-Time Labor Intelligence

Monster Public Sector & Education has the largest labor market supply database in the United States and includes both active and poised job seekers. We can identify, in real-time, talent surpluses, deficits, incubator opportunities, and high-performing sectors. We can identify early warning indicators to identify potential businesses at risk for Rapid Response intervention.

Our research can help regional leaders in workforce and economic development, education, business, and employment to improve their performance and develop a high-performance workforce.

Advertising and Outreach

Monster can connect your region directly with the most qualified candidates to minimize the costs for business growth.

Monster newsletters and our career advertising network can get your region's messaging out to the right job seekers and Internet users to establish your region's unique and valuable brand.

We can identify best-fit candidates outside your region and help you attract them to careers in your area, and we can provide your educational institutions with cost-effective student recruitment leads to spur economic growth.



Appendix

Online Career Communities

Expert insight and analysis of workforce supply and demand from the most trusted name in the industry.

Competing to ensure your regional economy succeeds is more challenging than ever. Economic and environmental crises, changing mandates and demands, requirements for rapid workforce transformation, rapid job loss, and enhancements in technology require strong leadership and rapid results.

Monster's Online Career Communities combine social networking with the best job matching tools in the industry to help job seekers get the best jobs faster and employers recruit the exact talent they need in a timely and cost-effective fashion. Monster's Online Career Communities provide you with the unique ability to apply our industry-leading experience to accomplish your mission. Combining Monster products and services, we work side-by-side with your program team to drive your success to new heights and ensure you compete effectively in this evolving world economy.

Monster's Online Career Communities combine a custom high-performance online career site with Monster professional services to ensure you have sustained high performance in workforce and economic development. Your high-performance Online Career Community solution includes:

- Full design of your user experience applying Monster's Experience Architecture methodology
 - Dedicated program team to respond to all issues and drive your product roadmap
 - Complete Job Seeker Services including:
 - Automatic posting of all relevant jobs from Monster.com
 - Monster's Revolutionary Career Mapping, Pathing, and Benchmarking tools
 - Unlimited job seeker accounts
 - Resume Builder with spell check
 - Job Seeker Profile Management
 - Job Search Functionality, including mapped results
 - Complete Employer Services functionality including:
 - Unlimited employer postings
 - Job Builder including One-Click job writer, job templates, spell check, and formatting toolbar
 - Unrestricted access to resume search/mining
 - Applicant Tracking
 - Screening Questionnaires
 - Resume Search agents
 - Client Program Support including:
 - Account Request Management via online web administration tool
 - Private WebTrends account to track career site performance
 - Monthly executive summary performance report
- Job Search agents
 - Cover Letters
 - Application Tracking
 - Job Cart to store jobs for later viewing
 - EEO Reporting
 - OFCCP Reporting
 - Profile Management
 - Recruitment Teams
 - Correspondence Management



Online Career Communities Expansion Packs

Customize your Online Career Community to meet your exact requirements.

Community Expansion Package

Provides the ability to integrate social networking and Web 2.0 functionality. Engage your community members in meaningful online experiences to expand your value

Reporting Plus Package

Designed to meet the needs of clients who need more detailed reporting requirements to meet state, federal and local requirements

HireState Package

The HireState Package is the ultimate solution for leading-edge career site solutions. The HireState package includes Monster's most advanced technologies to help job seekers get better jobs faster and to deliver breakthrough performance including:

- FlashSearch skills-based job matching functionality
- Career Insights Engine that enables you to create custom messages to targeted seeker audiences to help them get better jobs faster.
- Career Spotlight functionality enabling the system to learn and deliver the best jobs to meet the job seeker's unique skills and interests.

Real-time Labor Intelligence Package

The RLI Research Package provides the ability for workforce and economic development leaders to track performance and measure the impact of initiatives on actual changes in workforce supply and demand

Advertising Package

Bundles Monster's extensive advertising network to drive traffic to your site.

High-performance solutions from the leader you know - with results you can trust

Monster is the premier global career company delivering Online Career Communities to public sector organizations and higher education. Monster PSE helps government leaders, business executives, and the economic and workforce development communities achieve breakthrough performance and high profile results. Monster's team of experts provide global, regional, and local expertise in over 50 countries worldwide.

Career Services

Cutting-edge tools for today's career-minded job seekers

Making it Count

High school and college offer exciting opportunities for students. Making It Count offers a series of free in-school presentations designed to help students make the most of those opportunities. Companies join Making It Count in reaching over 2 million students, and their parents and educators, in approximately 10,000 live presentations each year. Making It Count's comprehensive marketing solution allows companies to educate students about specific industries and employment opportunities, as well as generate brand awareness, drive usage, and build product loyalty.

Monster Keep America Working Tour

Monster's Keep America Working Tour is visiting US cities this year from February through December. This event is more than a career fair, it brings together the tools and expertise you need to find your calling. Monster Experts provide you with the advice and techniques you need to truly stand out from the crowd in today's tough job market. Experience the all-new Monster.com and learn how our powerful new Career Management Tools can help you blaze a path to success. Make the most of our on-site career building opportunities, where motivated job seekers and market-leading employers can meet face-to-face.

Monster's One-Stop Center – The Resource Center

Monster provides information you need to better recruit candidates, understand local and national hiring environments, and quickly land the best talent for open positions. Our Resource Center provides helpful hints and best practices to guide your recruitment challenges. Monster offers a centralized, feature-rich content experience. Features include full article searching, easy access to related information, intuitive navigation, a centralized events calendar, full listings of product training offering and more. We combined information from many Monster departments, as well as our extensive global research into one convenient location.

Monster training will help you get the most out of your products and services, while showcasing some of our new offerings. We have richer, deeper product training information that features global best practices, and local market needs information. In addition, our complimentary training will refresh your knowledge and help you learn new ways to maximize the value of your Monster products.

Community Leadership Program

The CLP gives citizens in the community an opportunity to learn practical life and career skills, in a fun and engaging atmosphere, to help them achieve a positive next step after their previous work experience while providing partnering organizations a unique recruitment and branding vehicle that will reach a target group of high-potential students for immediate and future employment.



Diversity Leadership Program

The DLP gives students from diverse backgrounds an opportunity to learn practical life and career skills, in a fun and engaging atmosphere, to achieve a positive next step after their college experience. The program also provides partnering organizations a unique recruitment and branding vehicle that will reach a target group of high-potential students for immediate and future employment.

Monster Career Tools

Monster has invested millions of dollars to develop 21st century career planning tools including career mapping, snapshots, and benchmarking tools. Our career mapping tools were built from the bottom-up based on the patterns of career progression from Monster's database of over 80M resumes. As a result, we can deliver real career path opportunities and combine them with integrated insights from the Bureau of Labor Statistics and educational opportunities for regional colleges and universities so that as job seekers see the roles to which they aspire, they are immediately connecting them with relevant educational and career opportunities within the region. In addition, job seekers may see jobs directly for that career occupation in the region.

Career snapshots are crowd-sourced from hundreds of thousands of workers and provide an accurate assessment on what a job is really like. This honest information is coupled with data from the Bureau of Labor Statistics to provide occupational growth patterns, local salary expectations, duties and skills required. The Career Planning tools include the ability to directly connect members to regional educational opportunities to acquire the education needed to achieve their career aspirations.

Monster Power Job Seeker Workshops

Monster delivers powerful and engaging workshops for career placement professionals and One-Stop staff to ensure that students emerging from school are well-positioned to take advantage of the new rules of the career game. These workshops include leading-edge techniques to effectively use social networking, online job search boards, and other web-based technologies, and couple them with traditional job search strategies to achieve better results faster.

Advertising and Outreach

Extend Your Reach Far Beyond Job Postings

Get unparalleled brand exposure

As the leading global online career and recruitment resource, Monster offers the best candidates, the biggest reach and the most value for your recruiting dollar. With powerful online tools, we can extend your brand far beyond traditional recruitment advertising and help you reach both active and poised seekers from among Monster's professional audience and the emerging workforce. And with highly-strategic placements throughout our portfolio of sites, we'll create a targeted advertising program to meet your region's specific needs.

Reach Monster's Professional Audience

Quickly and effectively target Monster's most active seekers. As one of the most visited sites on the Internet, Monster can significantly increase traffic to your Job Postings. Through online media placements and custom emails, we'll promote your brand in front of millions of job seekers and help you reach Monster's professional audience. With your positions listed on Monster, you can count on unmatched brand exposure and reaching the qualified candidates you're looking for to fill the jobs.

Reach Monster's Emerging Workforce Audience and attract more passive youth seekers to your jobs, filling your pipeline with motivated and qualified workers.

Monster's Emerging Workforce solution provides students and career centers with access to the most extensive selection of internship and entry-level positions across all industries and locations nationwide. And with millions of registered students, and relationships that span hundreds of college and university career centers, employers benefit from unprecedented reach to the most qualified entry-level candidates.

FastWeb

Reach college-bound, enrolled, and non-traditional college students on FastWeb, the #1 site for scholarships, financial aid and part-time enrollment opportunities. With sponsored text links and banner placements, you can quickly target highly-engaged candidates for your part-time positions and internship opportunities.

Target the youth audience you're looking for with TargetMail and Newsletters.

Quickly reach active and passive job seekers who are already registered on Monster, FastWeb, Military.com, and our other affinity websites. TargetMail emails get delivered into a job seeker's inbox and are great tools for increasing traffic to your jobs and/or driving traffic to a recruitment event.

Dynamically transform your job posting into a results-driven media campaign with Career Ad Network.

Monster's Career Ad Network combines product innovation with online media prowess to help you cast a wider net and reach additional qualified candidates where they live on the internet. Using patent-pending technology, Monster's Career Ad Network takes your existing Job Postings and strategically places them on our vast network, including diverse partner sites, to attract the most qualified active and passive candidates who match your sourcing criteria.



As Candidates browse their favorite sites, they could see your jobs displayed. When candidates click on your ad, they will be taken directly to the Monster job seeker experience, where they can learn about your job opportunities and even apply online. This allows Career Ad Network to target your key candidates, and find the top performers who will help your organization grow.

Drive more traffic to your jobs or career event with TargetMail.

TargetMail allows you to send an email message containing a job posting or a career event to a targeted group of seekers via Monster. It is designed to 'push' job postings and career events to specified and targeted group of job seekers that have active, searchable resumes on Monster. Rather than wait for these potential candidates to perform an online activity, TargetMail will provide the following benefits:

- Creates added exposure for hard-to-fill positions
- Generates resumes from candidates with desired skill sets
- Reaches the most active job seekers as they build a resume on Monster

Target the appropriate candidates and present them with your openings thru Audience Sponsorship

We use seeker data on Monster to target the appropriate candidates for your opportunities and follow them throughout their time on the site. Audience Sponsorship will drive interested candidates to your open opportunities with a direct call to action through Featured Employer & Spotlight placements on:

- iMonster
- Profile and Resume Landing Pages
- Profile Page
- Job Search Landing Page
- Job Search Results Page
- Diversity Landing Page
- Career Management Landing Page
- Confirmation Pages & Confirmation Emails
- Career Advice Landing Page/Career Advice Subsections/Career Advice Article Sponsorship/Career Advice Articles

You need Social Networking as part of your recruitment strategy.

Monster can help you utilize the power of social networking on both Facebook and Twitter, as well as our own Online Career Community solutions. Monster will work with you on the design, content integration, user interface, and launching of each page and will include 2 million impressions to promote your page to the relevant audience. All current Monster Job postings will be integrated onto each site through an RSS feed and will automatically be updated when new jobs are posted.

Brand Boosting is key – E-Newsletters will get you there

You can target passive and active seekers by sponsoring one of Monster's new and improved Career Advice Newsletters. Feature your brand where Monster offers the latest industry-specific tips and articles for job seekers. You can target by category such as Healthcare and Nursing.

Real-Time Labor Intelligence

Real-time and actionable labor market research services for workforce supply and demand

Competing in today's marketplace requires direct, actionable, and real-time intelligence you can rely on. Your information must be tied to strategic performance and give you and your constituents confidence in your decisions. The need for real-time labor market intelligence has never been greater. Are you getting the detailed insights you need to ensure that you are making the right moves in economic and workforce development?

Monster's Real-time Labor Intelligence research services deliver actionable, real-time insight and analysis that empowers you to make the right strategic decisions, and monitor results over time. Monster's team of leading labor market analysts can analyze your region's performance for both talent supply and demand, tying it to your strategic goals to measure performance. Taking advantage of data captured from the world's largest career site, you gain access to expert insight and analysis unavailable anywhere else.

Choose the right research offering for your needs:

Subscription for Quarterly Reports:

Actionable research reports for targeted industries with access to your Monster Research Analyst. Reports include complete analysis of labor market supply and demand, actions to consider, essential guidance, messages in the data, and detailed insights and analysis. Ideal for organizations wishing to distribute research and facilitate discussion, and that can benefit from additional labor market analyst services.

Labor Market Portal

Custom-built interactive online portal giving you direct access to conduct your own labor market analysis in a structured environment. Ideal for organizations wishing to augment their online presence, having their own research teams, and those with recurring needs to conduct their own online ad hoc analyses.

Aggregated Research Data Subscription

Monster research data delivered to your labor market team in a pre-determined format (CSV, Excel, Access, etc.) via FTP or e-mail on a scheduled basis for your team to conduct their own labor market analysis.

Custom Research Reports

The Monster labor market research team is prepared to deliver custom research reports for your agency or organization for presentations, conferences, white papers, or in other formats to help advance your mission.



Take advantage of the Power of Monster to gain insight and analysis of your regional labor market performance with the specific analysis you need.

- Labor Market Supply and Demand
- Workforce Development Insights
- Economic Development Opportunity Analysis
- Rapid Response Early Warning System
- Site Selection

More Powerful Results Through Access

Unlike traditional labor market surveys, Monster's research is based on accessible data from your region's employers and job seekers. With Monster's MediaWorks products, you can connect to job seekers and employers to get the right talent for workforce development initiatives, to connect employers to the best employees, and to help higher education efficiently obtain qualified education leads.

In-depth analysis and insight from the leader you know - with accuracy you can trust

Monster Public Sector & Education is the premier global provider of labor market intelligence and advisory services to public sector organizations and higher education. Monster PSE helps government leaders, business executives, and the economic and workforce development communities make fact-based decisions through our actionable research offerings. Monster's expert labor market analysts provide global, regional, and local expertise on labor market performance and trends in over 50 countries worldwide. For more than 14 years, Monster has provided strategic insights that help our clients achieve their key strategic economic and workforce objectives. Clients can access Monster Public Sector & Education's labor market intelligence through:

- Custom research documents
- Subscription research services
- One-on-one relationships with Monster labor market experts
- Custom consulting engagements through Monster Advisory Services
- Monster Workforce Speaker's Bureau

Evolutions for Government

Help your Citizens Navigate the economic storm. Monster Evolutions. Speeding the arrival.

These are tough times for many across the nation. You are poised to help citizens in your region who have been impacted by companies forced to reduce staff and displace great talent. You can help your region's workers land on their feet and help your economy.

Monster Public Sector & Education can help. As part of the Online Career Communities solution suite, Monster Evolutions delivers a customized, regionally-focused online career destination to connect impacted job seekers with the most relevant and timely information, news, real-time labor intelligence, insights, and events – plus the nation's largest jobs database. We even connect them to a broader community to share job opportunities, educational resources, relevant content and occupational knowledge. Monster Evolutions provides a way to ease the departure and speed the arrival.

Monster Evolutions enables you to remain connected with your region's talent. Your region's employers can send messages, provide relevant information and post their jobs for free to better serve your community. Monster Evolutions helps you weather the economic storm while preparing for the next-generation economy.

Fully focused on placing the people in your community.

Monster Evolutions provides your region with the tools you need to help transition affected workers into prosperous new positions or new careers. We help keep your region's impacted staff fully armed to succeed by providing access to unique resources and tools available that will help them obtain meaningful employment faster.

- Access to millions of jobs available to displaced workers, including the ability to include exclusive postings
- Create exclusive micro-sites to facilitate peer social networking to better help displaced workers and potential employers engage in topics of interest, refer opportunities, learn of events, and share successes.

Monster Evolutions helps your region's employers and laid-off workers with full career counseling and outplacement. The impact of the career counseling services are tracked, enabling you to monitor the progress and report on success.

The Monster Evolutions team will develop a program tailored to the specific needs in your region. Let us work side-by-side with you to develop a solution that best helps your region's citizens to advance their careers.

Tailor your Monster Evolutions solution to best fit your unique needs:

- Exclusive online career portal that includes:
 - Job search and apply containing millions of job postings
 - Individual resume search agents to proactively notify your region's job seekers
 - Employer application management
 - Online discussion boards
 - Career-related content custom-written for your region
 - Relevant career news and local career events
 - Educational opportunities in your region
 - Ability to post exclusive jobs
 - Monster site hosting and dedicated group content management
- Career Counseling and Outplacement services that includes:
 - Personal 1-on-1 career counseling
 - e-Delivery of training and educational workshops
 - Live, action-oriented coaching sections based on individual transition plans
 - 35+ hours of live-facilitated and on-demand training
 - Access to experts for research, resume refinement and job search support
 - Access to additional valuable career research resources
 - Online utilization and performance training
- Monster Power Job Seeker Workshops to deliver inside strategies using the new rules of the job-seeker game
 - Social networking communities oriented around similar job industries where people can share ideas, knowledge, skills and job tips
 - Access to Monster.com's new Career Management tools to help your transitioning workers find new opportunities that best meet their experience and skills
 - Scalable online and offline services, including coaching and counseling that provide the kind of personalized attention many displaced workers need
 - Monster Career Fairs and Power Job Seeker Workshops provide offline events to drive job seekers to career opportunities and help them advance their careers

Making your mark on the world is hard. If it were easy, everybody would do it. But it's not. It takes patience, it takes commitment, and it comes with plenty of failure along the way. The real test is not whether you avoid this failure, because you won't. It's whether you let it harden or shame you into inaction, or whether you learn from it; whether you choose to persevere.

- *Barack Obama*





To get started or to learn more call 866-399-5071
or email pse@monster.com

