

“Mean, Green Economic Recovery Machine”

The US Conference of Mayors and The National Association of Workforce Boards would like to thank you again for participating in the webinar on August 31. Below you will find responses to the questions you asked about how to get a green recovery program started.

Can we get copies of the presentation?

The presentation has been posted here:

www.usmayors.org/workforce/documents/2009-9-2MeanGreenEconomicRecoveryMachine.pdf

Where can I find that spreadsheet about green occupations?

The framework that you saw was done by the Centers of Excellence of the California Community Colleges. They provide very helpful data on connecting emerging green occupations with training available at the community college level. The framework and other helpful reports are available here:

www.coecc.net/green/index.asp

How do you suggest calculating green job creation, given that many SGA's require that?

In general we recommend using traditional input/output modeling programs to develop these projections. One difference to consider is the role of greenhouse gas emission reduction and/or the reduction of energy use that results from your efforts. By including such data points in your project description and reporting you can give the issuing agency a sense of why your project is green and how the jobs created/saved/transformed help make your greening occur. Here are a few links:

- The Energy Efficiency and Conservation Block Grant has a space for energy reduction in the activity report: www.eecbg.energy.gov/Downloads/Project_Activity_1.pdf
- The OMB has this resource for Recovery Act funding: www.whitehouse.gov/omb/recovery_default/
- Local Governments for Sustainability provide many frameworks and support for planning and quantifying green efforts: www.iclei.org/index.php?id=global-programs

How many states have certified as green states?

We weren't exactly sure what this question meant. There is a plethora of green certifications out there and it is helpful to know what they certify. Green For All has made an initial listing of certifications for a variety of occupations:

www.greenforall.org/what-we-do/building-a-movement/community-of-practice/green-job-certifications/

What are some green jobs that more gauged towards women?

As we mentioned in the webinar, it is important to consider the potential for many existing jobs to be greener through modifying existing practices, which applies to many fields that have high numbers of women workers. That said, there are a few groups out there that are focused specifically on women and green: The Women's Environmental Council (www.wecweb.org/index.html) and Women's Action to Gain Economic Security (www.wagescooperatives.org/green-practices).

Where do we start?

We recommend that you begin with assessing your local labor market and economic development goals, connect with green movers and shakers and look for ways to begin reducing greenhouse gas emissions and energy use. The Apollo Alliance is very active in helping local areas get their initiatives started: www.apolloalliance.org/state-local/

What about R&D for new green technologies that will create new jobs in the future?

There are several announcements on the Department of Energy page related to R&D in the energy and building fields: www.energy.gov/recovery/. Also be sure to look into your state's department of energy and/or local Public Utilities Commissions, as often there are funds reserved for public interest research (in California, for example: www.energy.ca.gov/contracts/pier.html).

If you have questions that were not addressed please send them to Tim Aldinger: aldingert@nawb.org.