



# SYEP

Summer Youth Employment Program

A Closer Look at New York City's Program



## About SYEP

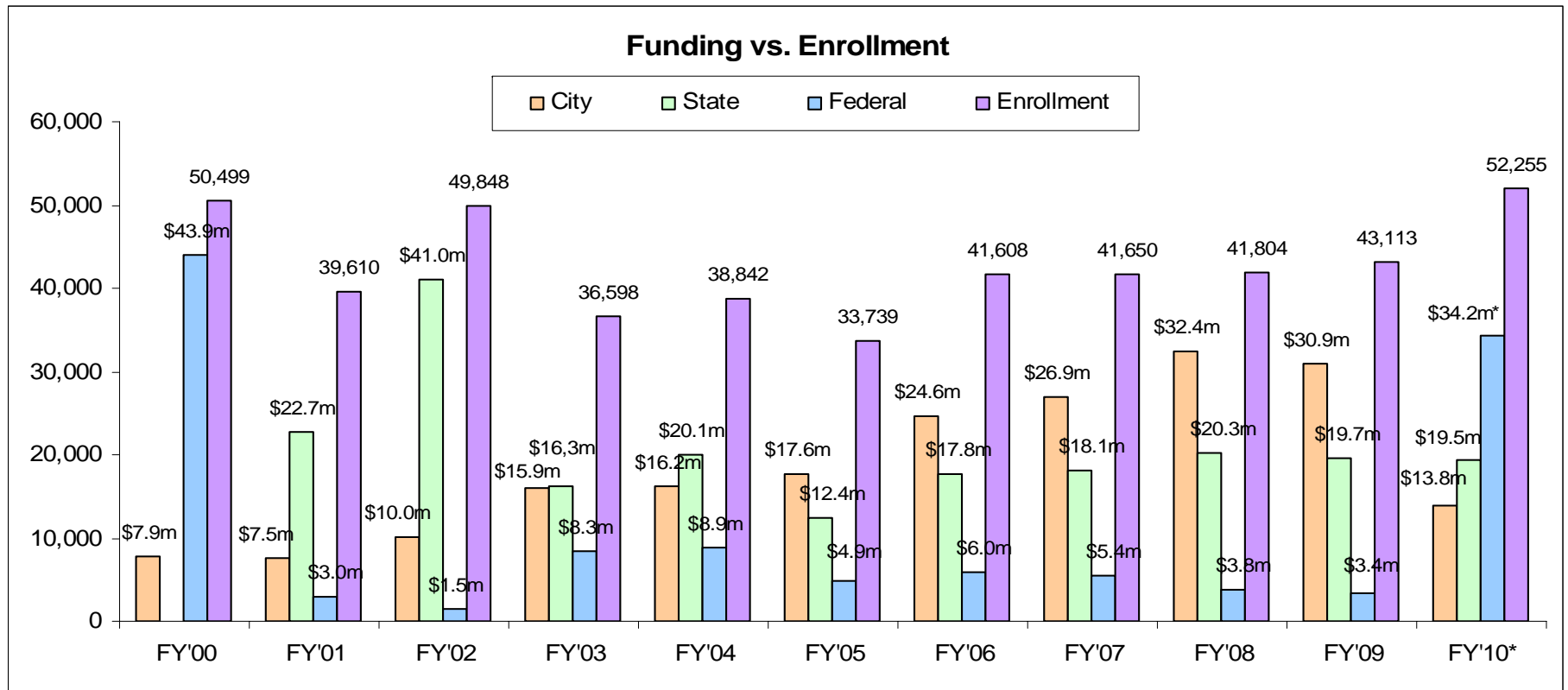
- **Program Structure**
  - Up to 7 weeks of paid work & education experience
  - Federal minimum wage of \$7.25 per hour
  - Open to all NYC residents from 14 through 24 years old
  - Program Dates: July 1 through August 15
- **Goals**
  - Introduce & prepare youth for world of work
  - Increase youth career awareness and preparation
  - Provide supplemental income to aid low income families

## **History of NYC SYEP**

- 1973 - Comprehensive Employment & Training Act (CETA)**
- 1982 - Job Training Partnership Act (JTPA)**
- 1998 - Workforce Investment Act (WIA)**
- 2001 - End of federally-funded standalone SYEP in New York**
- 2003 - DYCD begins administering SYEP**
- 2009 - American Recovery & Reinvestment Act (ARRA)**

## NYC Summer Youth Employment Program Funding & Youth Enrolled

(Updated 10/09)



Total \$	\$51.8m	\$33.2m	\$52.5m	\$40.5m	\$45.2m	\$34.9m	\$48.4m	\$50.4m	\$56.5m	\$54.0m	\$67.5m
Enrollment	50,499	39,610	49,848	36,598	38,842	33,739	41,608	41,650	41,804	43,113	52,255
Min Wage	\$4.75	\$5.15	\$5.15	\$5.15	\$5.15	\$5.15	\$6.00	\$6.75	\$7.15	\$7.15	\$7.25

\* Includes Federal Stimulus WIA funding of \$18.5m and CSBG funding of \$9.6m

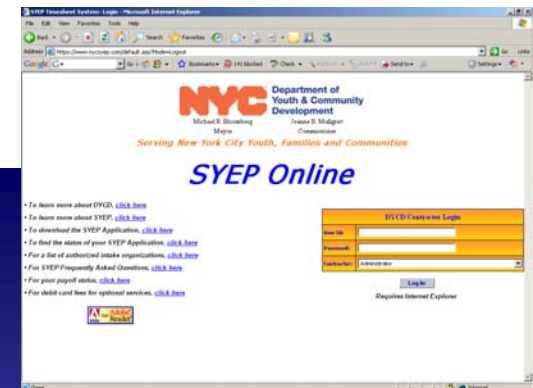
NYC SYEP

## **SYEP 2009 Facts & Figures**

<b>\$67.5m</b>	Funding committed to program
<b>139,597</b>	Applications submitted
<b>102,747</b>	Online applications
<b>52,255</b>	Participants enrolled
<b>8,688</b>	Worksites developed for SYEP participants
<b>3,812</b>	Participants self-identified as disabled

# Key Innovations

- Web-based enrollment & timekeeping system
- Online participant & worksite applications
- Debit card payment system
- Education component
- Private sector job placements
- Serving youth with disabilities & vulnerable youth
- Summer of Service

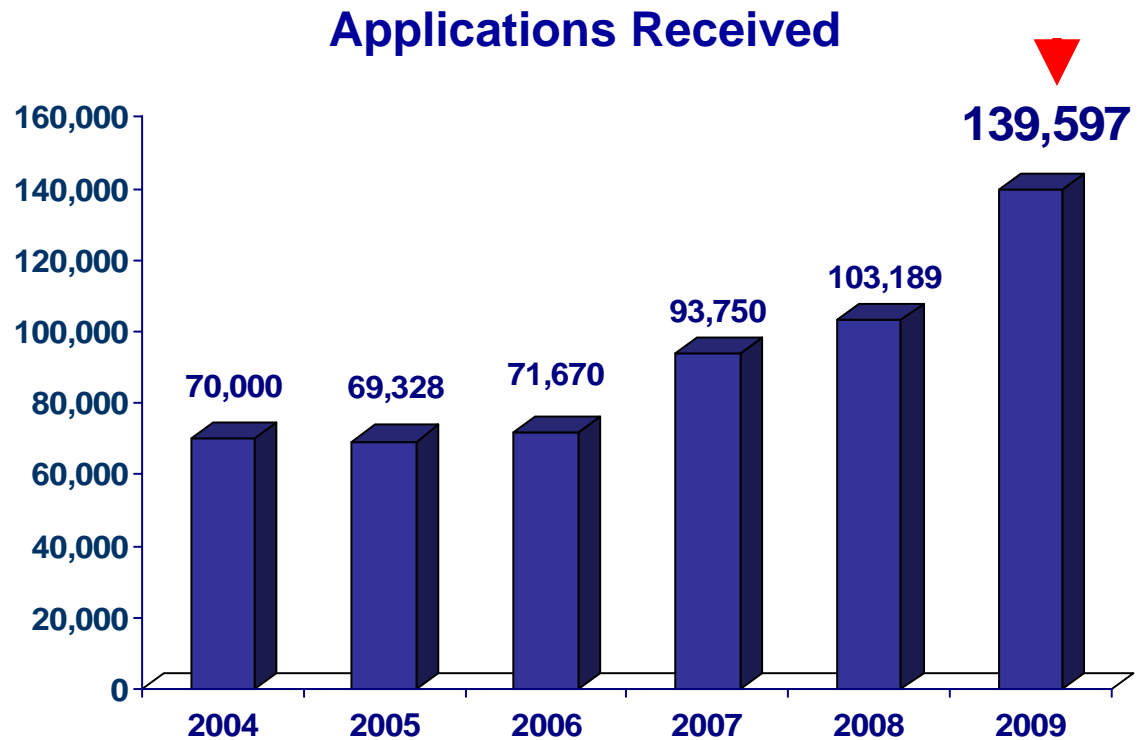


# **Application Process**

- **Application period: April through May**
- **Online Applications**
  - **75% of applications are received online**
  - **Printable application can be downloaded from website**
  - **Paper applications are available at schools, libraries, community centers & elected official's offices**
- **All applications are entered into a web-based system which is monitored by DYCD**
- **Special accommodations for youth with disabilities & vulnerable youth**

# SYEP Applications

- 139,597 applications received in 2009
- Approximately 75% submitted online

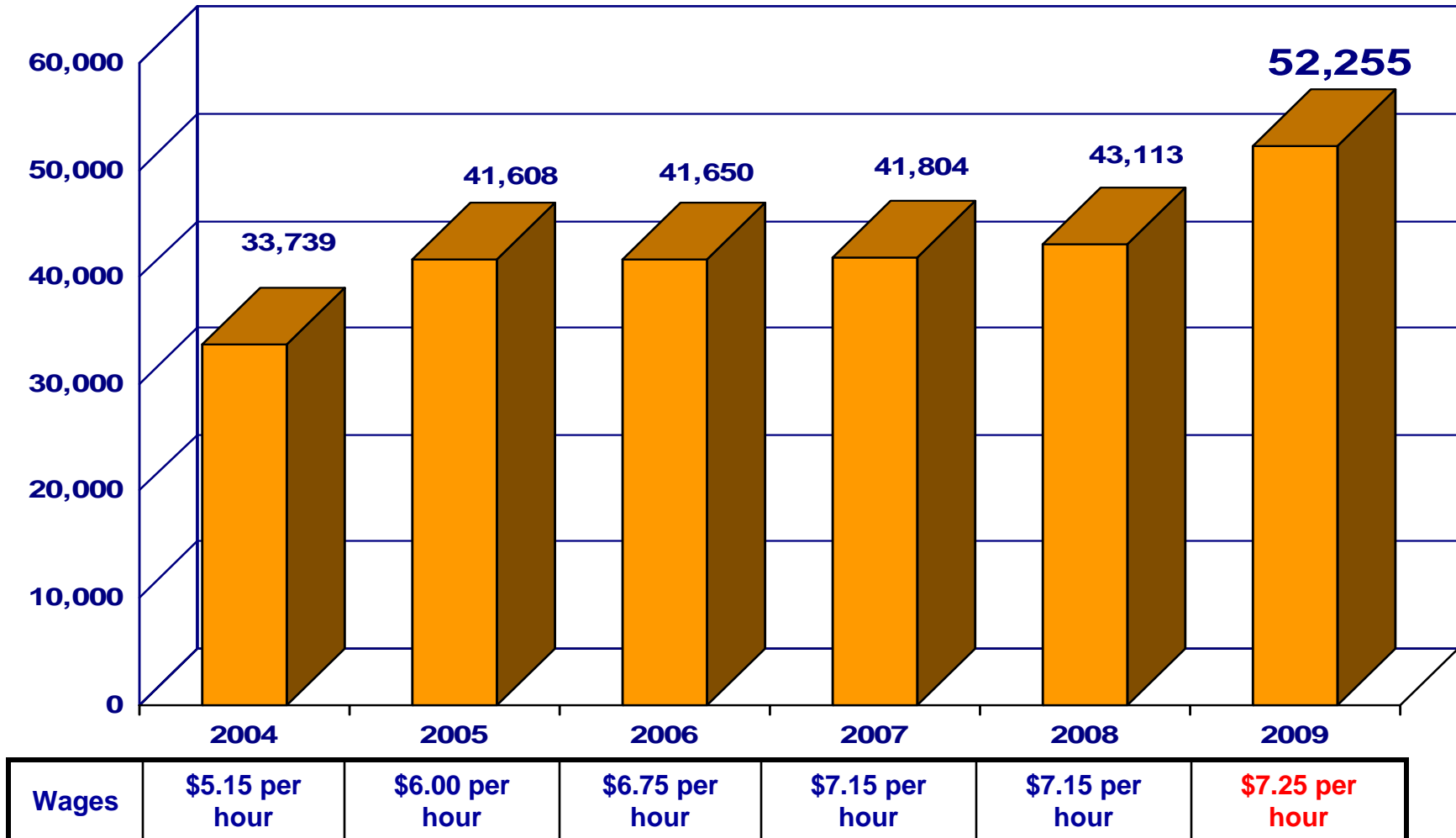




# Enrollment & Placement

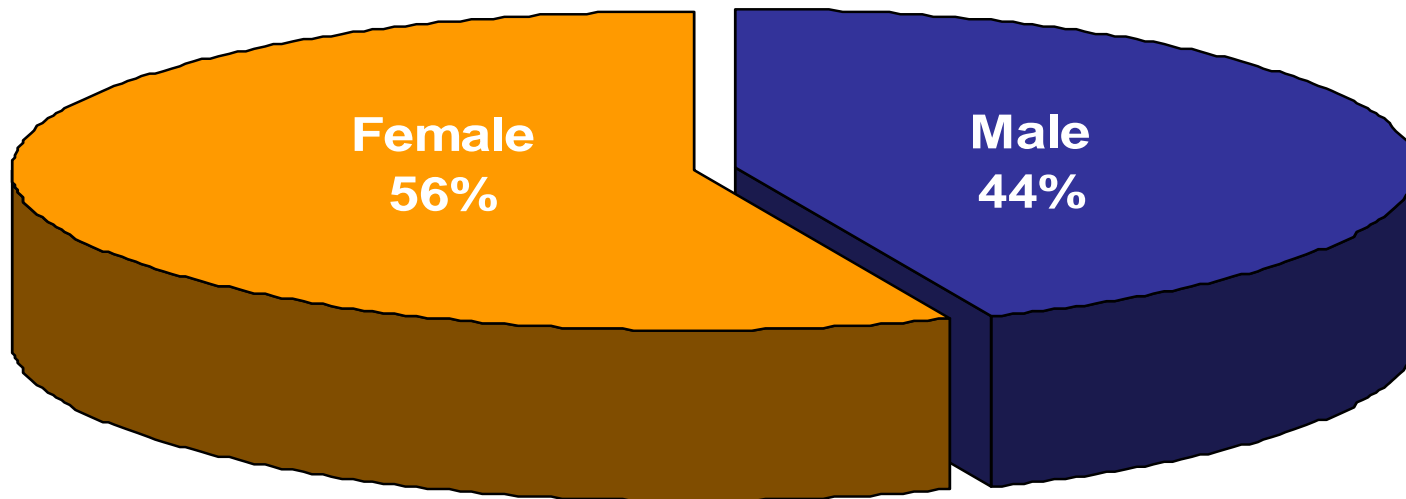
- **Lottery-based selection process**
  - **Providers contact list of selected applicants**
  - **Selected applicants also receive email notification**
- **Selected applicants are given a deadline to go to provider to submit required documentation & begin the placement process**
- **Providers conduct ISS interviews & hold job fairs to facilitate placement**

## SYEP Enrollment 2004-2009

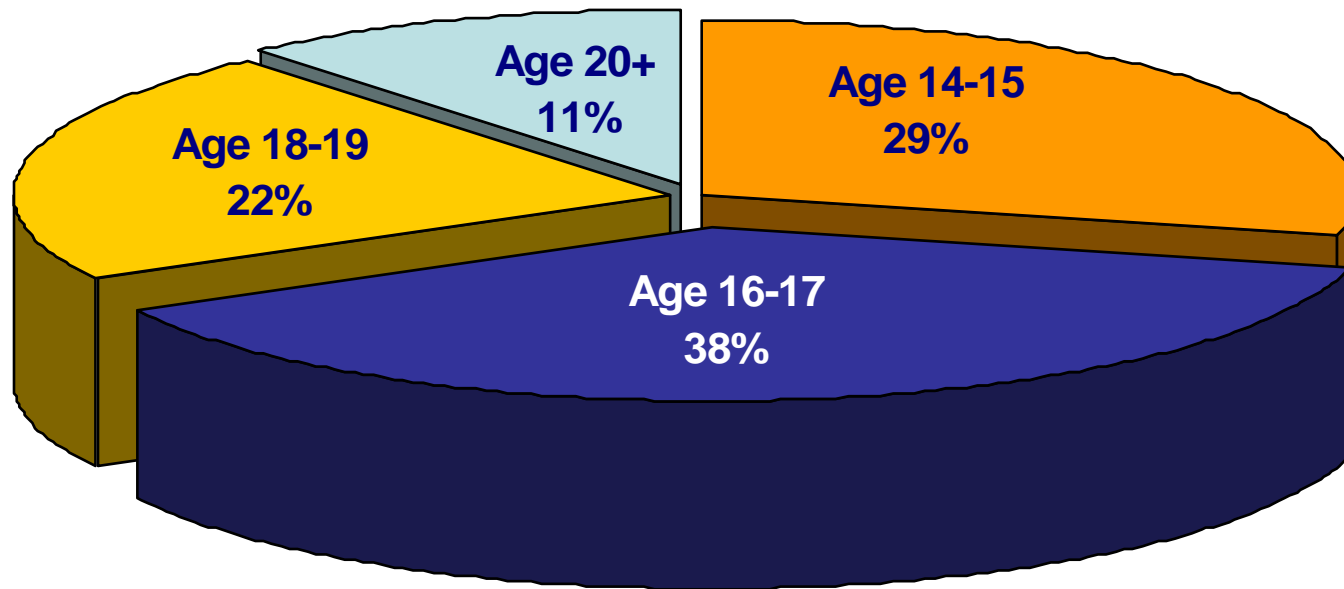


NYC SYEP

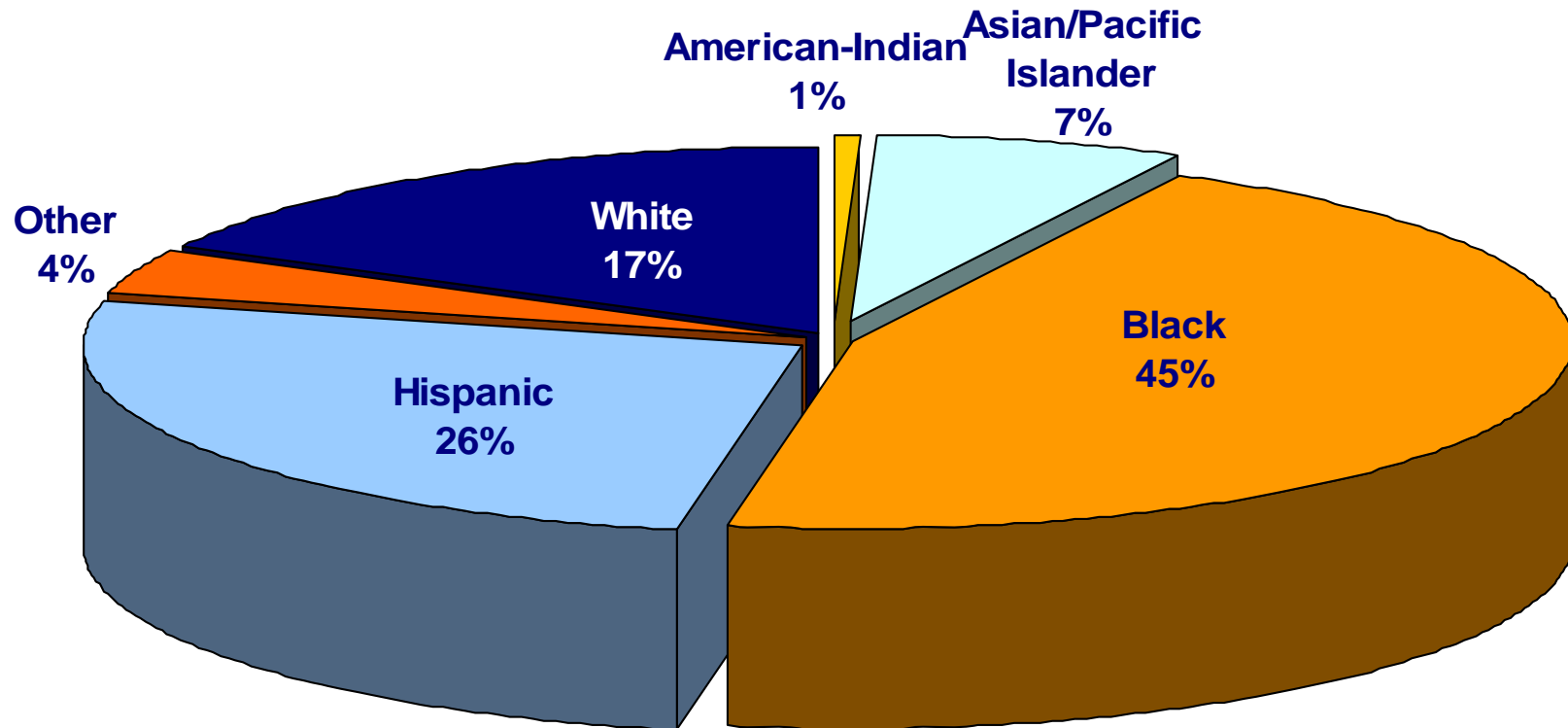
## Enrollment By Gender



## SYEP Enrollment By Age



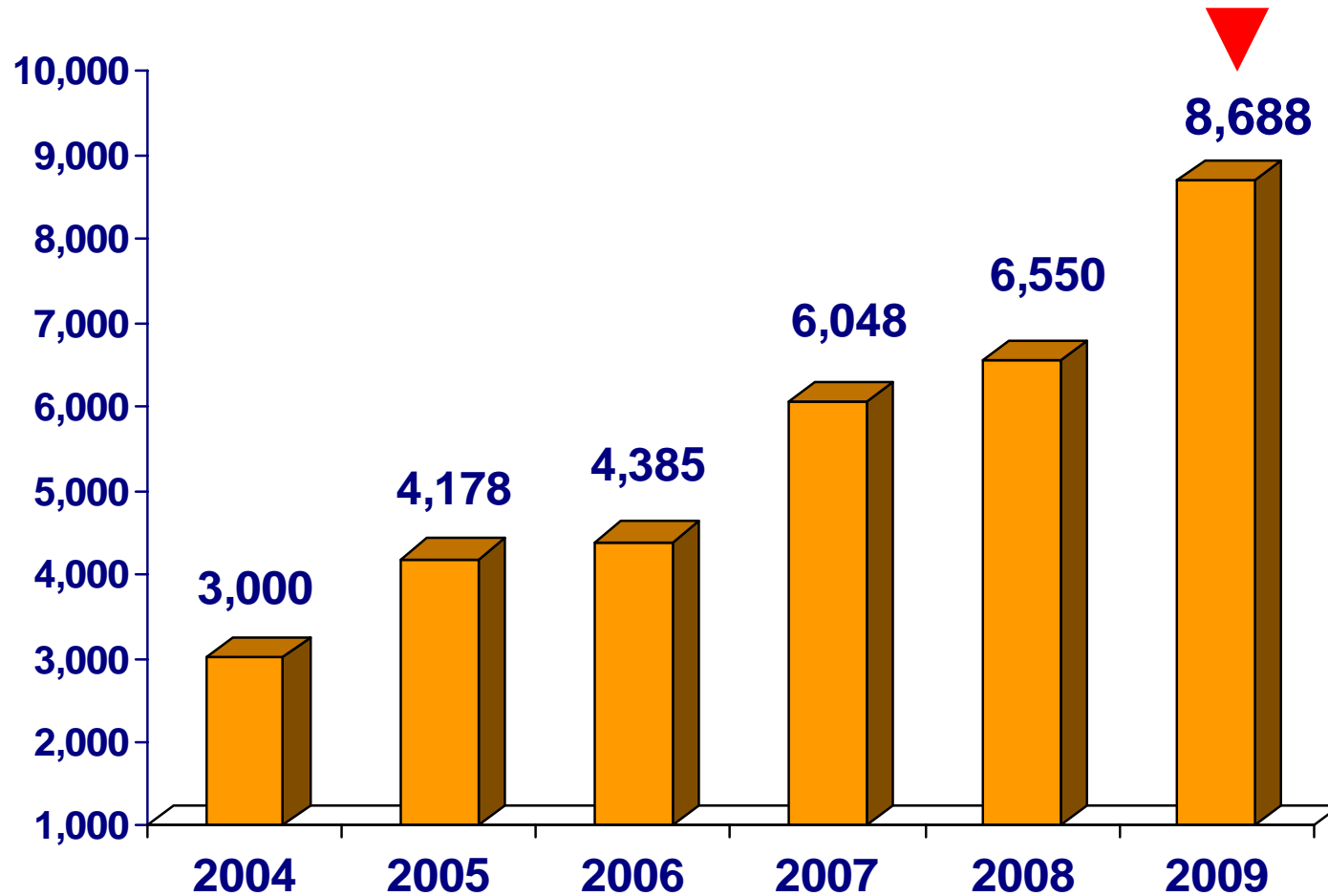
# SYEP Enrollment By Ethnicity



## **Program Monitoring & Payroll**

- **Providers monitor worksites & collect timesheets weekly**
- **Providers enter timesheet data into web-based payroll system**
- **Participants paid every two weeks via EFT to debit cards**
  - **Cards can be used fee-free at bank ATMs, to make store purchases, transfer funds to personal bank accounts, etc.**
- **DYCD conducts random monitoring visits & file audits**

## SYEP Worksites



NYC SYEP

## SYEP Pay Card System

- 4 Bank and ATM networks provided fee-free ATM transactions, including:

- Citibank
- HSBC
- TD Bank
- Allpoint



- Participants provided with access to:
  - 'Visa' branded card with fee-free store transactions
  - Pay card usage instruction materials
  - Online card activity information
  - End-of-program earnings statement



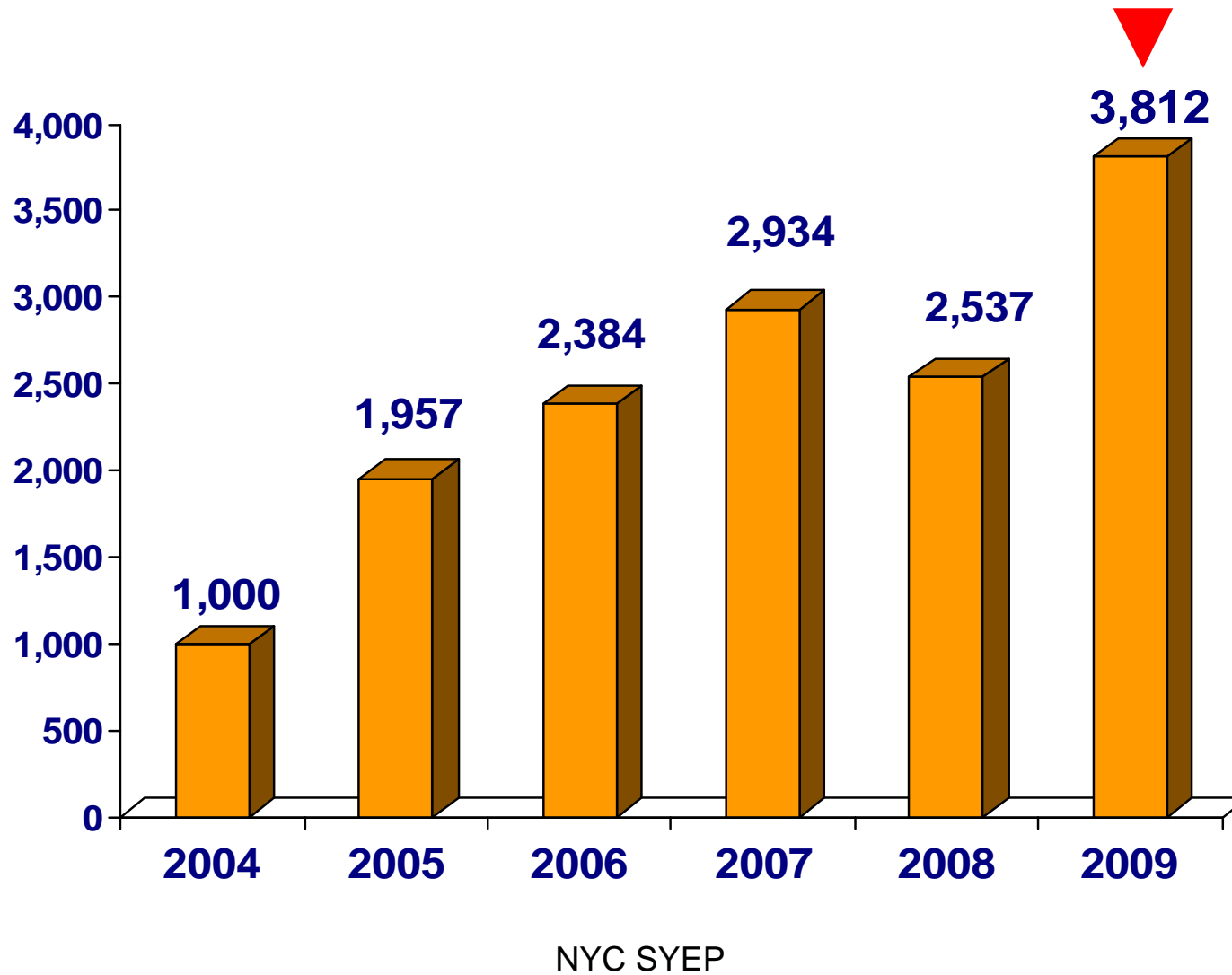


## Education Component

- At least 16 hours are dedicated to education and training on topics such as:
  - Work readiness
  - Financial literacy
  - Career exploration
  - Post-secondary education options
  - Health education
- DYCD provided a standardized curriculum & facilitator training



## Youth With Disabilities Enrolled



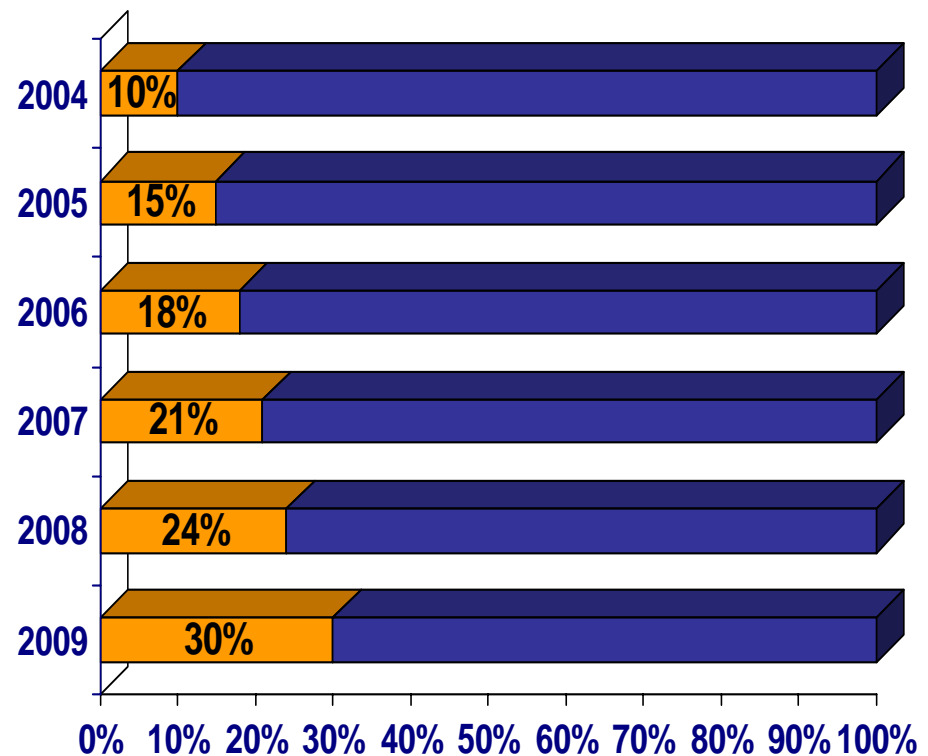
# Vulnerable Youth

- **5 SYEP programs allocated slots to serve vulnerable youth**
  - Foster care
  - Runaway/Homeless
  - Court-involved
- **Organizations providing SYEP include:**
  - Asociaciones Dominicanas
  - Harlem Commonwealth
  - Henry Street Settlement
  - Police Athletic League
  - Vanguard Urban Improvement Association
- **1,000 vulnerable youth enrolled**

## SYEP Private Sector Worksites

- RFP encouraged contractors to seek private sector placements
- 30 percent of worksites were in the private sector including placements at:
  - A & E Stores
  - Barnes & Noble
  - Best Buy
  - CVS Pharmacies
  - Emmis Communication
  - Ikea
  - JC Penney's
  - Marshall's
  - Staples
  - Walgreen's
  - Small businesses including doctors offices, law firms, architecture & engineering firms and privately-owned retail businesses

**Breakdown of SYEP Worksites**



## Summer of Service

- Part of Mayor Bloomberg's NYC Service initiative
- 1,385 SYEP participant volunteers
- Projects at NYCHA complexes and NYC Parks in all 5 boroughs
- Project Dates:
  - July 24
  - August 7



NYC SYEP

## **Participant Survey Results**

- **Over 1,000 participants surveyed by DYCD after program**
- **70% would not have a job without SYEP**
- **Most popular use of SYEP earnings:**
  - **Clothes**
  - **Food**
  - **Savings**
  - **Help with household expenses**
- **Most important lessons learned from SYEP:**
  - **Getting along with supervisor & co-workers**
  - **Work readiness skills**
  - **Budgeting pay**
- **97% rated SYEP experience 'Excellent' or 'Good' & indicated that they benefited from SYEP**

# SUMMER JOBS



## APPLY TODAY

[www.nyc.gov/dycd](http://www.nyc.gov/dycd)

Application deadline is May 15

The Summer Youth Employment Program (SYEP) is open to all  
NYC residents between the ages of 14-24

For more information, call 311  
or 1-800-246-4646

**NYC** Department of  
Youth & Community  
Development

