

Economic Contribution of

WORKFORCE SOLUTIONS — FLORIDA'S RESEARCH COAST



BACKGROUND

STUDY PURPOSE

- **Quantify economic benefits** generated by Workforce Solutions and its WIA-funded program
- Provide a set of **demand-side performance metrics** that go beyond common measures

STUDY TIMEFRAME

- March to June 2011

BACKGROUND

- **Seven pilot WIBs** participating in EMSI study (2 WIBs in FL, 1 each in KY, MI, OR, MO, and WI)
- EMSI has **extensive background** in economic impact studies for community and technical colleges (1,100+ studies completed or ongoing)
- Research on economic contribution of WIBs **will continue** after first round of pilot studies is complete

Study consists of **four analyses**

1

*Effect of
WIB
operations*

2

*Benefits of
adult and
dislocated
worker
programs*

3

*Benefit/cost
analysis of
investment
effectiveness*

4

*Benefits
of youth
program*

EFFECT OF WIB OPERATIONS

- Workforce Solutions employed **73 FTE staff**
- Total payroll in PY 2009 was **\$3.7 million** (including benefits)
- An additional **\$5.5 million** was spent in PY 2009 for supplies and services

EFFECT OF WIB OPERATIONS

EFFECT OF WIB OPERATIONS, PY 2009 (\$'000)

EFFECT	SALES	EARNINGS	JOBS
Direct effect	\$5,780	\$2,830	73
Indirect effect	\$3,372	\$4,146	74
Total	\$9,153	\$6,976	147
Multiplier	1.58	2.46	2.01

BENEFITS OF ADULT/DISLOCATED WORKER PROGRAMS

- Workforce Solutions served **3,707** adults and **2,231** dislocated workers in PY 2009
- Of these, **827** adults and **395** dislocated workers were placed into jobs

BENEFITS OF ADULT/DISLOCATED WORKER PROGRAMS

EFFECT OF ADULT PROGRAM, PY 2009 (\$'000)

EFFECT	SALES	EARNINGS	JOBS
Direct effect	\$5,871	\$2,563	60
Indirect effect	\$2,957	\$1,259	33
Total	\$8,828	\$3,822	93
Multiplier	1.50	1.49	1.56

EFFECT OF DISLOCATED WORKER PROGRAM, PY 2009 (\$'000)

EFFECT	SALES	EARNINGS	JOBS
Direct effect	\$5,231	\$2,231	52
Indirect effect	\$2,594	\$1,107	29
Total	\$7,825	\$3,337	81
Multiplier	1.50	1.50	1.57

BENEFIT/COST ANALYSIS OF INVESTMENT EFFECTIVENESS

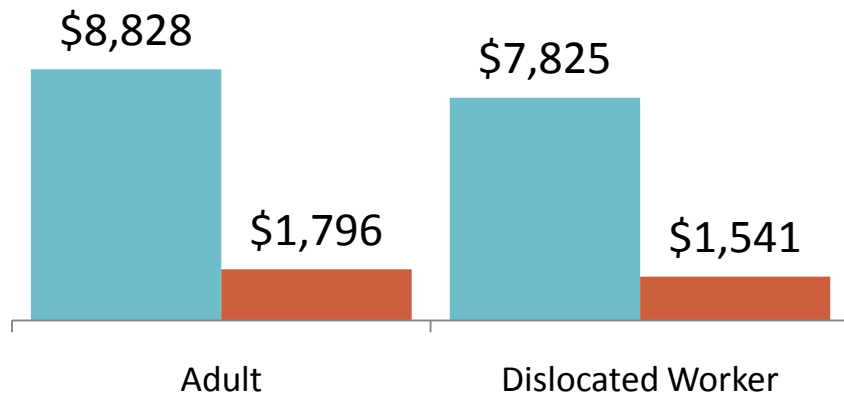
- Workforce Solutions' adult program received **\$1.8 million** in WIA funds in PY 2009
- Workforce Solutions' dislocated worker program received **\$1.5 million** in WIA funds

BENEFIT/COST ANALYSIS OF INVESTMENT EFFECTIVENESS

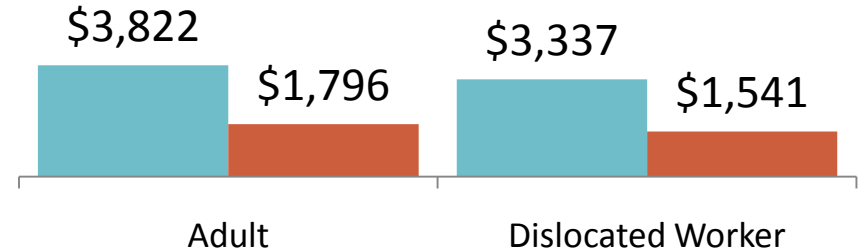
BENEFIT/COST ANALYSIS OF ADULT & DISLOCATED WORKER PROGRAMS, PY 2009 (\$'000)

SALES (\$'000)

■ Benefits ■ Costs



EARNINGS (\$'000)



	ADULT	DISLOCATED WORKER	TOTAL
Benefits	\$8,828	\$7,825	\$16,653
Costs	\$1,796	\$1,541	\$3,338
Benefit/cost ratio	4.91	5.08	4.99

	ADULT	DISLOCATED WORKER	TOTAL
Benefits	\$3,822	\$3,337	\$7,159
Costs	\$1,796	\$1,541	\$3,338
Benefit/cost ratio	2.13	2.17	2.14

BENEFITS OF YOUTH PROGRAM

- Workforce Solutions served **899** youth participants in PY 2009
- Of these, **44** youth were placed into jobs
- An additional **118** youth had positive outcomes in education and training

BENEFITS OF YOUTH PROGRAM

EFFECT OF YOUTH EMPLOYMENT OUTCOMES, PY 2009 (\$'000)

EFFECT	SALES	EARNINGS
Direct effect	\$198	\$198
Indirect effect	\$127	\$55
Total	\$325	\$253
Multiplier	1.64	1.28

WORKFORCE SOLUTIONS...

- Places people into **jobs**
- Increases participants' **earning potential**
- Fills **hiring needs**
- Enhances **worker productivity**
- Contributes to the **growth of the economy**

QUESTIONS?

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