Reemploying the 99er’s

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Something **BIG** Is Happening Out There, But Can The Workforce System Respond?
National Long-Term Unemployment Trend

% of Unemployed Workers Who Remain Unemployed For More Than 52 Weeks

Source: Bureau of Labor Statistics
## Unemployed Persons by Duration of Unemployment

<table>
<thead>
<tr>
<th>Percent of unemployed 52 weeks and over</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>May 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total, 16 and older</td>
<td>9.9</td>
<td>10.6</td>
<td>16.3</td>
<td>32.6</td>
</tr>
<tr>
<td>16 to 24 years</td>
<td>6.5</td>
<td>7.0</td>
<td>12.2</td>
<td>19.9</td>
</tr>
<tr>
<td>25 to 54 years</td>
<td>11.1</td>
<td>11.7</td>
<td>16.7</td>
<td>35.7</td>
</tr>
<tr>
<td>55 years and older</td>
<td>14.3</td>
<td>15.4</td>
<td>22.2</td>
<td>43.9</td>
</tr>
</tbody>
</table>

Connecticut Unemployment Insurance Benefit Exhaustion Between May 2010 – May 2011

<table>
<thead>
<tr>
<th>Connecticut</th>
<th>SW Connecticut</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>48,756</strong> PEOPLE <strong>COMPLETELY EXHAUSTED 99 WEEKS OF UI BENEFITS</strong></td>
<td><strong>9,101</strong> PEOPLE <strong>COMPLETELY EXHAUSTED 99 WEEKS OF UI BENEFITS</strong></td>
</tr>
<tr>
<td>✓ BETWEEN 700-750 CONTINUE TO EXHAUST THEIR BENEFITS EACH WEEK</td>
<td>✓ BETWEEN 125-175 CONTINUE TO EXHAUST THEIR BENEFITS EACH WEEK</td>
</tr>
<tr>
<td>✓ APPROXIMATELY HALF ARE 50 OR OLDER</td>
<td>✓ APPROXIMATELY HALF ARE 50 OR OLDER</td>
</tr>
</tbody>
</table>

Approximately 2+ million people nationally exhausted their benefits

Source: Connecticut Department of Labor
Connecticut Unemployment Insurance Benefit Exhaustion

- **SW CT Region**: At current rate, approx. 14,000 will exhaust benefits by Dec. 31, 2011
- **Connecticut**: At current rate, approx. 70,000 will exhaust benefits by Dec. 31, 2011
National Unemployment Insurance Exhaustion

By many estimates, 4 million exhaustees by the end of 2011 is conservative.

Nationally Approx. 42,000 people/week...and rising
What can our system do?

Bring people to a **platform of readiness** professionally and emotionally so they are prepared once the tide turns.

It starts by understanding the impact of 99 weeks of unemployment for our customers.
Enhanced Services for the Long Term Unemployed

- Coordinating with DOL to **Fast Track to WIA Services** & Training including: Enhanced Resume & Interviewing Sessions, Computer Skills Assessments
- **Maturity Works Plus**, a comprehensive program which includes dedicated space within the One Stops and trained volunteers, dedicated to helping older workers compete.
- Dedicated Staff
- **Motivational Workshop Series**, Financial Literacy / Counseling
- **Community Resource Center** providing information on Shelter, Food, Health Care, Legal Aid, Transportation, Education
- **Extending outreach to community** to bring 99er’s back into the workforce system – *Public Libraries*
Who are America’s Jobless?
They are **US.**
And What Have We Learned?
An Employment Barrier: 99 Weeks of Unemployment

• The longer a person is unemployed, the more difficult it becomes to re-enter the job market.

• Employers are in a position to select from a bounty of highly skilled, well-educated, and most cost-effective applicants – those currently employed or those with short periods of unemployment have an advantage.

• Without ongoing efforts to keep skills current during protracted periods of unemployment, the less marketable a person becomes.

• Research has consistently shown that older workers have suffered negative perceptions of their capabilities and desires for continued work.
Platform to Employment (P2E)

✓ 100 Candidates who have remained in contact with the One Stop.

✓ Preparatory Program begins with the enhanced services available for the long term unemployed including
  • Coaching, workshops, training
  • Clinical Services – EAP Program with Behavioral Health Services
  • Incorporate Voluntary Work to rebuild sense of self-worth

✓ To involve employers we need to provide a Risk-free, work experience program that enables companies to use local talent.

✓ Nearly 40 businesses will collectively provide 100 jobs
  • Wages subsidized through private funding for 8 week period
  • Use of private funds remove documentation and regulations often associated with Federal On-the-Job Training
Platform to Employment (P2E)

✓ A social enterprise packaged like an IPO
  • Wages & Supports cost $6,000 per person
  • 77 units sold to-date = $462,000

✓ Opportunity for candidates to prove in 8 weeks they can do the job.

✓ Nearly 40 businesses confirmed
  • Healthcare, Manufacturing, Retail, Financial Services, Energy

✓ Companies selected based on record of corporate citizenship and relations with The WorkPlace and Career Resources

✓ Harvard Business School to evaluate the financial savings P2E can have on the safety net.
P2E Implementation Timeline

- June 17 Pilot Funds Raised
- July Prep Program Begins
- July/Aug Employment Begins
- November Outcome Data Available
- January 2012 Round Two
How Will We Define Success?

1. Able to develop a **FORCE** that will bring together all elements of this community in pursuit of helping 99ers obtain gainful employment.

2. Able to initiate a legislative action that would **PROHIBIT DISCRIMINATION** based on the length of one’s unemployment through enactment of state statute.

3. Able to create a steady flow of 99ers back into the workforce system with **HOPE**, so that we can prepare them for future job opportunities.

Measured from a *Micro* as well as a *Macro* perspective
THANK YOU

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