

CITY AND COUNTY OF DENVER

Denver Workforce Development

=
**Economic
Development**



Industry Sectors

- ❑ Construction/Green Energy
- ❑ Health Care
- ❑ Retail/Hospitality
- ❑ Professional Services
- ❑ Energy
- ❑ Financial Services



Industry Sectors (Con't)



We also use them for programs like:

- ▣ Workforce Investment Act (WIA)
- ▣ Summer and year-round youth programs
- ▣ Temporary Assistance to Needy Families (TANF)

We have helped businesses in our targeted sectors to expand their workforce and improve their bottom line.

To be effective...



We have to understand what is happening within our regional boundaries and economies to best equip job seekers.



If Denver residents have the right skills...

They will be able to take advantage of all types of economic opportunities throughout the region...

Workforce Development Division is changing...

We are aligning our sectors with Metro Denver Economic Development Corporation clusters for job training.



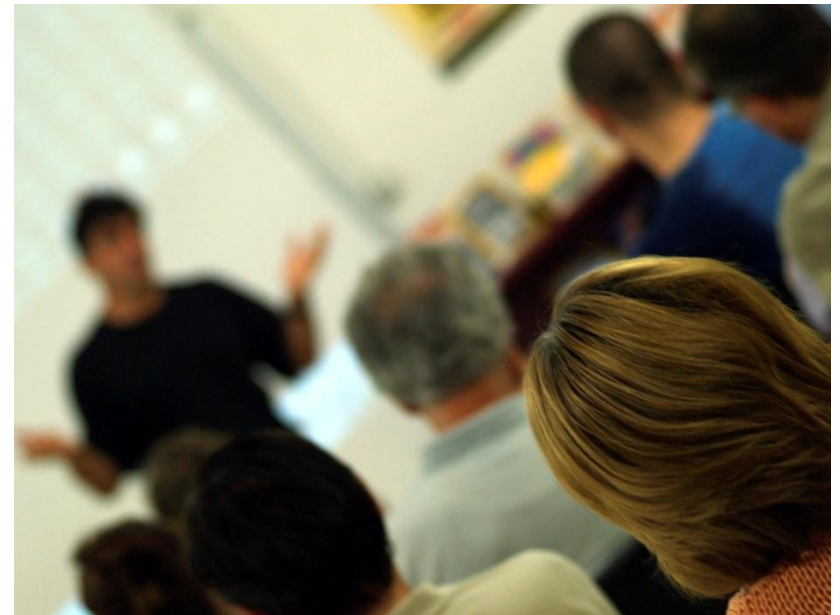


Airports are powerful economic engines,

Our vision for a 21st Century Denver includes an aerotropolis that attract industries that thrive off their closeness to the global markets.

Developing our Strategy

- **To attract the best and the brightest is not always enough.**
- **We have a responsibility to ensure that our home-grown workforce is equally equipped to compete for the best jobs.**
- **Colorado's Paradox - our workforce is among the most educated in the country, but our high school graduation rate is less than stellar.**



Denver Education Compact Goals

- ❑ **Every child prepared for kindergarten**
- ❑ **Every child graduates from high school ready for college and career**
- ❑ **Every student enrolls, persists, and graduates from a postsecondary institution**
- ❑ **Closing the achievement gap for low income and students of color**

