



**The United States Conference of Mayors
Workforce Development Council (WDC)
Board/Annual Meeting
June 13-14, 2012
Orlando, FL**

Loews Royal Pacific Resort at Universal Orlando
(6300 Hollywood Way)

Draft Agenda
(5/24/2012 2:56 PM)

Wednesday, June 13, 2012

(Room TBD)

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| 8:30 a.m. | Continental Breakfast |
| 9:00 a.m. – 9:15 a.m. | Welcome and Meeting Overview

CLYDE MCQUEEN
President and CEO
Full Employment Council, Inc.
Kansas City, MO
WDC President |
| 9:15 a.m. – 9:45 a.m. | A Look at Potential WIA Consolidation: The Florida Workforce Model

CHRIS HART (INVITED)
President/CEO
Workforce Florida, Inc. |

Wednesday, June 13, 2012 (cont'd)

(Room TBD)

9:45 a.m. – 10:45 a.m.

Keynote Address

New and Successful Past Initiatives Serving the Education and Job Training Needs of Returning Veterans

THE HONORABLE CORRINE BROWN (INVITED)
Congresswoman 3rd District Florida
Committee on Veterans' Affairs
Health

Travel to the Forum (Room TBD)

11:00 a.m. - 12:30 p.m.

Forum: Preparing the Future Workforce to Generate Jobs and Ensure America's Energy Independence *(Room TBD)*

There are 1.6 million potential new high-paying jobs available in the natural gas industry, but few American workers with the skill-set required for these jobs. Learn how to get your citizens trained for these jobs, and how to mirror innovative training programs for other production industries. Successful job training initiatives bring tremendous benefits to cities by helping workers learn and refresh skills for a wide range of job opportunities in the energy sector - with local government, energy companies, and educational institutions working together to create strong opportunities for local workers.

Moderator: MIKE RAWLINGS
Mayor of Dallas
Co-Chair, Work and Opportunity Task Force

Sponsor: ANGA

MICHAEL COLEMAN
Mayor of Columbus, OH

RAUL SELENAS
Mayor of Laredo, TX

GABRIEL J. CAMPANA
Mayor Williamsport, PA

ANGA REPRESENTATIVE

Travel back to the WDC Meeting Room

Wednesday, June 13, 2012 (cont'd)

12:30 p.m. – 1:30 p.m.

Working Lunch

WDC Business

KATHY WIGGINS
Assistant Executive Director
The U.S. Conference of Mayors

- **Washington Update**
- **Budget/Calendar/Membership**

1:30 p.m. – 2:15 p.m.

Peer-to-Peer Best Practice

How to Get Rid of a Bad Contract

LAURIE BOUILLION LARREA
President
Workforce Solutions Greater Dallas
Dallas, TX
WDC 2nd Vice President

2:15 p.m. – 2:30 p.m.

Travel to the Mayors Jobs, Education and the Workforce Standing Committee Meeting (Room TBD)

2:30 p.m. – 4:00 p.m.

Mayors Jobs, Education and the Workforce Standing Committee Meeting (Room TBD)

Chair: FRANCIS G. SLAY
Mayor of St. Louis

Consideration of Proposed Resolutions

Platform to Employment (P2E)

This nationally-recognized job training program for the long-term unemployed, recently profiled on 60 Minutes, has a 70% success rate.

BILL FINCH (CONFIRMED)
Mayor of Bridgeport

JOE CARBONE (CONFIRMED)
President and CEO
The Workplace, Inc.

Wednesday, June 13, 2012 (cont'd)

Bully: Discussion of the Documentary Film and Impact Bullying has on Access to a Quality Education for Today's Children.

LEE HIRSCH (CONFIRMED)
Director
Bully, Documentary Film

4:00 p.m.

Adjourn

7:00 p.m. - 8:30 p.m.

UNIVERSAL CITYWALK®

Get ready for one of the most incredible parties The U.S. Conference of Mayors has ever thrown—a huge bash that fills five different clubs at Universal CityWalk® in Universal Orlando® Resort. Take a side trip to New Orleans at Pat O'Brien's® and explore the home of the king of reggae at Bob Marley—A Tribute to FreedomSM. Next door you can enjoy three themed rooms and a huge dance floor at the grooveSM, take the stage at CityWalk's Rising Star karaoke club, or relax in the trendy and tropical atmosphere of the Red Coconut Club®.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart at 6:45 p.m. from Convention Center Porte Cochere at the Loews Royal Pacific Hotel.)

9:00 p.m. - 10:30 p.m.

UNIVERSAL'S ISLANDS OF ADVENTURE®

Following, we have a dessert reception waiting for you within The Wizarding World of Harry Potter™! You'll also get to enjoy access to incredible rides and attractions including Dragon Challenge™, Flight of The Hippogriff™, and the cutting-edge Harry Potter and the Forbidden Journey™; plus explore Hogsmeade™ and visit some of the wizarding world's best-known establishments. It's an entire evening of excitement— and it's all yours!

(Attire: Resort casual and comfortable shoes.)

(Attendees will walk from Universal CityWalk® to Islands of Adventure. Buses will be available from Islands of Adventure to the Loews Royal Pacific Hotel at the end of the evening.)

Thursday, June 14, 2012

(Room TBD)

8:30 a.m. – 9:00 a.m.

Continental Breakfast

9:00 a.m. – 9:15 a.m.

Welcome and Meeting Overview

CLYDE MCQUEEN
President and CEO
Full Employment Council, Inc.
Kansas City, MO
WDC President

9:15 a.m. – 10:15 a.m.

Maximizing Social Media: An In-Depth Look at Implementation of Successful Strategies for Advocacy, Marketing, and Administration

ANDREW MCGOUGH
Executive Director
Worksystems, Inc.
Portland, OR
Chair, WDC Youth Committee

TODD PHILIPS
Director, Government Relations & Legislative Affairs
San Diego Workforce Partnership
San Diego, CA
Chair, WDC Social Media Task Force

10:15 a.m. – 11:15 a.m.

Successfully Transitioning Your WIB from a Government Agency to a Non-Profit

LAURIE BOUILLION LARREA
President
Workforce Solutions Greater Dallas
Dallas, TX
WDC 2nd Vice President

11:15 a.m. – 12:00 noon

Peer-to-Peer: A Discussion of 2012 Summer Jobs Programs

THE HONORABLE CARLOS A. GIMENEZ
Mayor of Miami-Dade

RICK BEASLEY
Executive Director
South Florida Workforce Investment Board
Miami, FL
Chair, WDC Policy/Advocacy Committee

Thursday, June 14, 2012 (cont'd)

(Room TBD)

11:15 a.m. – 12:00 noon **Peer-to-Peer: A Discussion of 2012 Summer Jobs Programs (cont'd)**

MARLENA SESSIONS

CEO

Workforce Development Council of Seattle-King County

Seattle, WA

WDC 1st Vice President

12:00 noon – 1:00 p.m. **Lunch**

1:00 p.m. – 2:00 p.m. **Keynote Address**

*DOL Collaboration with the Veterans Administration to Serve
Returning Veterans, American Job Center Network and Other DOL
Priorities*

HELEN PARKER (CONFIRMED)

Regional Administrator

Employment and Training

U.S. Department of Labor

2:00 p.m. – 3:00 p.m. **Peer-to-Peer Best Practice**

LINDA NGUYEN

CEO

Workforce Central

Tacoma, WA

Chair, WDC Veteran Task Force

SUSAN KAMAS

Executive Director

Workforce Solutions of Central Texas

Killeen, TX

Vice-Chair, WDC Veteran Task Force

3:00 p.m. – 3:15 p.m. **Closing Remarks and Next Steps**

CLYDE MCQUEEN

President and CEO

Full Employment Council, Inc.

Kansas City, MO

WDC President

3:15 p.m. **Adjourn**

Thursday, June 14, 2012 (cont'd)

6:30 p.m. - 9:00 p.m.

Downtown Orlando

Discover why Amway Center is unlike any arena ever built. Enjoy appetizers and drinks as you take in Orlando's skyline from ONE80 GREY GOOSE® Lounge, view a spectacular sunset at the Ozone Bar, play at Stuff's Magic Castle and relax in the Gentleman Jack Terrace. Enjoy dinner beneath the largest main scoreboard in the NBA and watch as one of the world's greatest classic rock albums is performed live on stage by Classic Albums Live featuring the Orlando Philharmonic.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart at 6:00 pm from Convention Center Porte Cochere at Loews Royal Pacific Hotel.)

9:00 p.m. - 11:00 p.m.

Lake Eola Park

Your evening will include the full VIP red carpet treatment as the park is transformed into a posh air-conditioned Ultra Lounge with live music, deserts and a spectacular synchronized water, light and sound show from the recently renovated Lake Eola Fountain.

(Attire: Resort casual and comfortable shoes.)

(Buses will depart Amway Center at 9:00 p.m. to Lake Eola Park and will be available for return to hotel at end of evening.)

Friday, June 15 through Saturday, June 16: USCM Meeting

(With your paid registration fee, all USCM activities are open)