The Role of Mayors as Architects & Curators of Digital Badging Systems

Mayor Mike Rawlings
A public-private citywide commitment to ensure all students have access to summer learning opportunities.

Managing Partner: BIG THOUGHT

Convening Partners: City of Dallas, Dallas Independent School District
Why Summer Matters

Students lose math & reading skills

Lack of access = \(\frac{2}{3}\) of the achievement gap.

Increased weight gain

9 out of 10 teachers spend at least 3 weeks re-teaching lessons at the start of the school year (America After 3PM, 2014).
Powerful Network of 250+ Partners

- Neighborhood Partners
- Content Partners, local
- Content Partners, global
- City Agencies
- Business Sector
- Social Services
- Investors & Influencers
- Higher Education
- Backbone Supports
- K-12 Education
Creating Equal Access to Summer Learning

Summer 2014 = 11,743 accounts

45% of student participants were economically disadvantaged

Summer 2015 = 34,743 accounts

70% of student participants were economically disadvantaged