



The Role of Mayors as Architects & Curators of Digital Badging Systems

Mayor Mike Rawlings



Dallas
Independent
School
District



City of Dallas



BIG THOUGHT



A public-private citywide commitment to ensure all students have access to **summer learning** opportunities.

Managing Partner:



Convening Partners:



Why Summer Matters



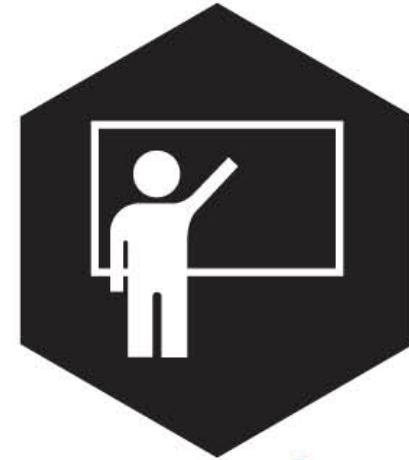
Students lose
math & reading skills



Lack of access
=
2/3
of the
achievement gap.



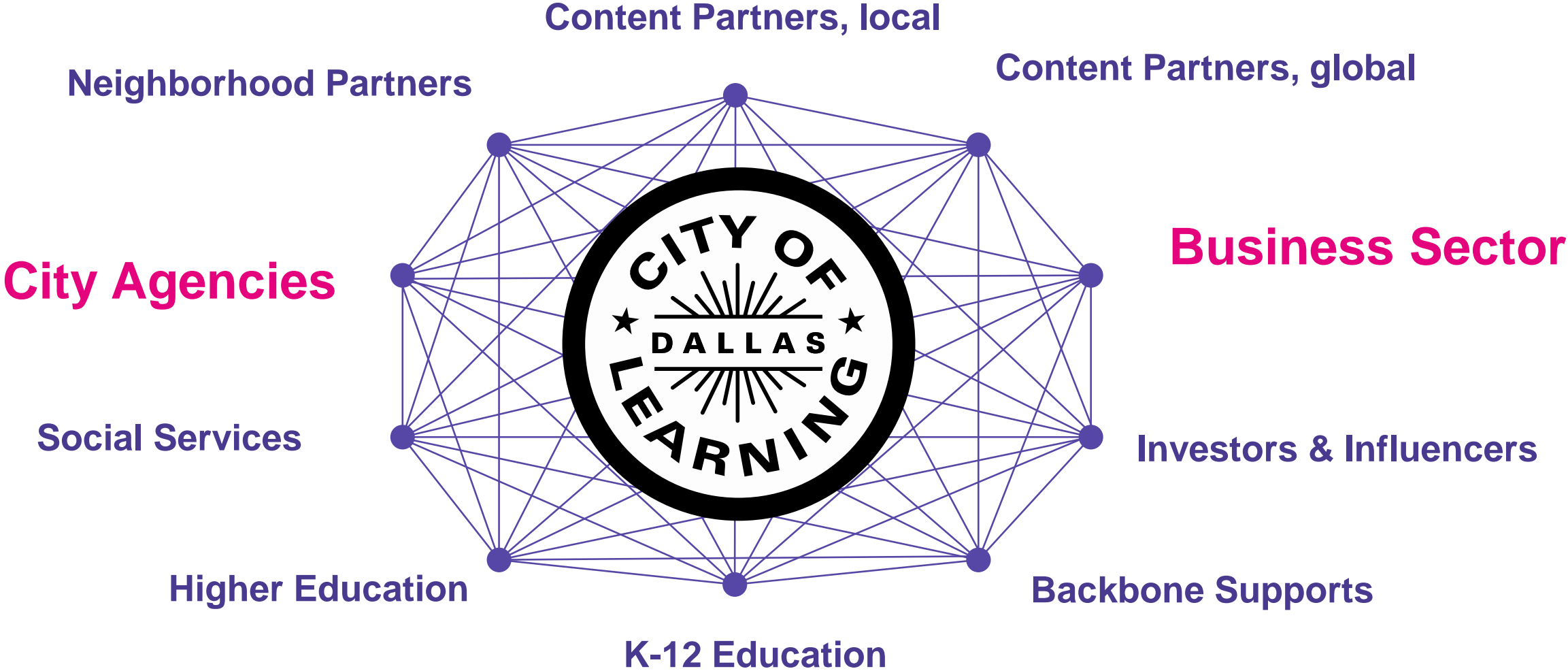
Increased weight gain



9 out of 10
teachers spend
at least 3 weeks
re-teaching lessons at the start
of the school year
(America After 3PM, 2014).

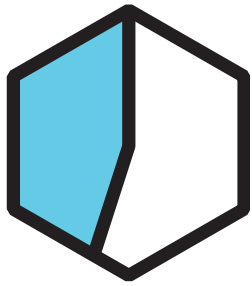


Powerful Network of 250+ Partners



Creating Equal Access to Summer Learning

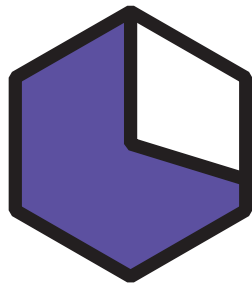
Summer 2014 = 11,743 accounts



45%

of student participants were economically disadvantaged

Summer 2015 = 34,743 accounts



70%

of student participants were economically disadvantaged

