THE OAKLAND PROMISE

Initiative Overview

January 2016 Draft V.3.0
If 100 Oakland students start the 9th grade together.
67 will graduate high school.
46 WILL START COLLEGE
10 will graduate college within five years
WE CAN DO BETTER.
THE OAKLAND PROMISE
THE OAKLAND PROMISE
Cradle to Career

OUR VISION: We as a community will ensure every child in Oakland graduates high school with the expectations, resources, and skills to complete college and be successful in the career of his or her choice.
EVERY BABY IS A BRILLIANT BABY
KINDERGARTEN TO COLLEGE
COLLEGE SCHOLARSHIPS AND COMPLETION SUPPORT
IMPACT IN THE NEXT DECADE

55,000 College Savings Accounts Opened
45,000 College and Career Plans Created
17,000 Students Enrolled in College
200,000 Children and Families Engaged

$14M in College Savings
$100M in Scholarships Awarded

TRIPLE THE NUMBER OF COLLEGE GRADUATES FROM OAKLAND
TOGETHER WE CAN DO THIS
THE OAKLAND PROMISE Cradle to Career

0-5
A. OUTCOMES
- HOPE: COLLEGE AS AN EXPECTATION
- KINDERGARTEN READINESS

K-12
- 3RD GRADE LITERACY
- 8TH GRADE ALGEBRA

COLLEGE/CAREER
- HIGH SCHOOL GRADUATION
- COLLEGE ENROLLMENT
- COLLEGE GRADUATION
- CAREER SUCCESS

B. OAKLAND PROMISE INITIATIVES
- Brilliant Baby
- K2College
- Future Centers
- College Scholarships & Completion

C. SUPPORTING INITIATIVES to reach goal of college graduation and career success*

- Alameda County Home Visiting Program
- Talk Read Sing (0-3)
- Oakland Starting Smart and Strong Initiative
- High Quality, Accessible Pre-K
- Early Head Start / Head Start
- Help Me Grow
- Best Baby Zone
- First Five Alameda Hospitals
- Access to Schools & Libraries
- Restorative Justice
- Techquity
- Oakland Reads 2020
- Intensive Support Schools Initiative
- Oakland Community Schools
- African American Male Achievement
- African American Young Women and Girls Initiative
- Latino Men and Boys Initiative
- Alameda County Alliance for Men and Boys of Color
- Parents Raising the Bar
- Family and Community Engagement
- My Brother’s Keeper
- Effective Talent Programs
- Social Emotional Learning & Restorative Practices
- Health and Wellness / School Based Health Centers
- Oakland Achieves Partnership Information Communication Technology (ICT)
- Dual Enrollment
- East Bay Career Pathways Consortium
- Classrooms2Careers
- Oakland 100
- Tech Hire
- Emerging100
- Measure N
- Linked Learning
- Collective Impact
- OUSD Pathways and Academies

* Please note: This list is not exhaustive, and as we deepen our work we continue to add partners and initiatives.

This vision is supported by partners and champions throughout Oakland.