“If you want to make God laugh, show him your plan.”  Woody Allen
• Continuity Between Leadership & Terms
• Clarity and Focus for Membership & Staff
• Build on Current Strengths & Past Success
• WIOA
VISION: Where are we headed? What’s our ideal state?

MISSION: What does the WDC do to contribute to the vision?

GOALS & MEASURES: What does good look like? How will we know when we get there?

STRATEGIES: What will we do to move us towards the goal?
• Board Member Survey
• Facilitated Meeting
• Leadership Review
VISION:

Elected officials routinely engage with the USCM WDC and local Workforce Development Boards and take action to advocate for and implement workforce development priorities.
Educate and engage mayors and our communities to advance workforce priorities, practices and resources to create and sustain a competitive and thriving workforce.
National, Federal and Congressional leaders understand workforce issues and take action to implement the USCM WDC’s policy recommendations.
State and local stakeholders understand workforce issues and take action to support the USCM WDC’s priorities.
WDC members have consistent access to workforce development and organizational best practices and are able to develop, implement and scale effective workforce solutions.
The USCM WDC has a geographically and legislatively diverse membership base that is actively engaged in implementing its strategic plan.
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