The Social Impact Engineering Company

US Conference of Mayors Workforce Development Council
Who we are?

GoodMojo is a Social Impact Engineering company. Our core is a cloud base intelligent platform that provides solutions and services to public good sector for achieving higher level of measurable social impacts.

Our purpose driven applications are interlocking, creating intelligence, efficiency, opportunities and harness-able network values in unified ecosystem.

We envision a Culture of Doing Good.
Solutions
– Singular Unified Ecosystem

AXIOM

Funders focused end-to-end grants management solution

Compliance Logic Bridge facilitates between Funders and NGOs

NGOs/Service Providers focused operational and lead generation solution

Social Impact Network empowers connections, opportunities, and community-driven social impacts
Singular Unified Ecosystem = Coordinated Services

- Housing
- Living Supplies
- Services
- Shelter
- Volunteers
- Business Social Responsibility
Single Platform Singular Purpose

Increase efficiency
- Reduce reporting burden
- Simplified compliance
- Reduce management redundancy

Cost saving
- For programs funders
- For service providers

Real time information
- Clients/residents direct access
- Better info for 311 & 211
- Dynamic allocation

Positive impacts
- Coordination of services
- Self-impacting workplans
- Prescriptive family solution
Case Study 1
– Management Efficiency

City and County of San Francisco
Office of Economic and Workforce Development

Challenges:
• Burdensome and lengthy processes of multiple funding portfolio
• WIOA is one of the most complex program to manage
• Staff to contract ratio is high

Results:
• 87% Increase efficiency
• $3m Savings
• Managing >60,000 compliance requirements per year
• Consolidated/Blend funds programs
• End to end management

“Our CFO was really excited about the ease of reporting; what used to take us 40 hours now takes less than 5.”

Kris Damalas, Contracts and Performance Director
Case Study 2 – Comprehensive Design

City of Los Angeles
Depart of Water & Power
- $17b 10 year Infrastructure Improvement program

Challenges:
- 21 concurrent programs
- Unrealistic staff to program ratio
- Program and data continuity > 10 years
- Volume of participants and usage
  - Expected number >200,000 business, 4m individuals
- Create a replacement pipeline for an aging workforce (50% retirement rate)

Results:
- Comprehensive program portfolio design
- Full platform implementation
- Workforce pipeline for depart
- Opportunities for communities

“GoodMojo not only can help in tracking outcomes. It brings the necessary ecosystem for coordinated services with our partners for our in transition communities”

Kecia Washington,
Director of Economic Development
Case Study 3
– Provider Benefits

UC Berkeley Workforce Development
- For the previously Incarcerated college students

Challenges:
- Fragmented tools that ended up with work
- Multiple funder reporting systems become a multiplier of work and resource strain
- Being only one piece of the puzzle making a holistic program close to impossible

Results:
- Single solution
  - Internal management
  - Matching
  - Case management
- Managing relationships with company sponsors and mentors
- Coordinated services for other barriers removal

“By having a single solution it really let us focus on our programs, participants, partnerships – the success of our mission.”
Rashida Hanif, Executive Director
Reimagined for New Opportunities

It's all about people. People solve problems through collective power. Network effect at its best.
Thank you!

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