

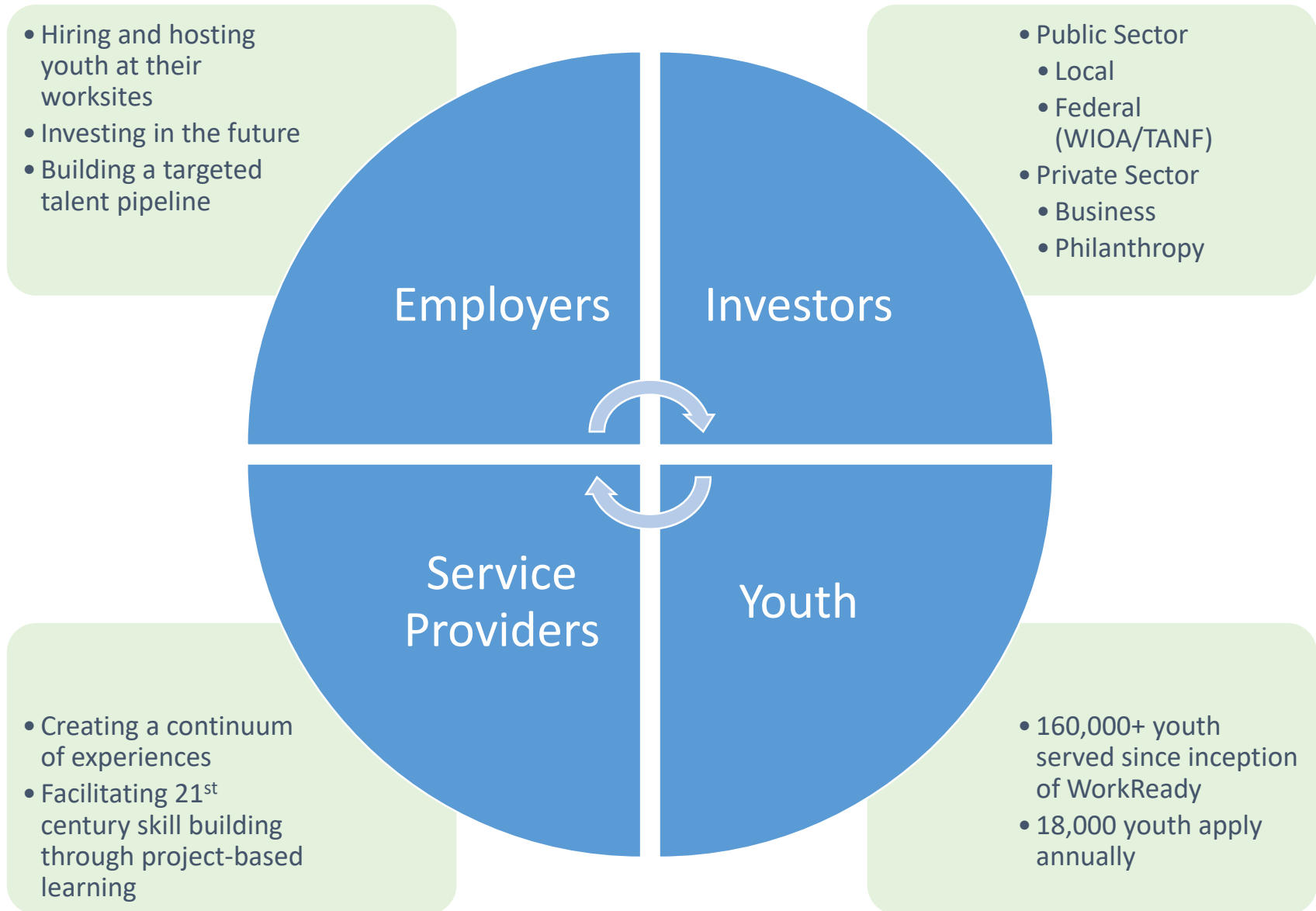


City of Philadelphia

Building Summer Employment Experiences for Youth

Mayor James Kenney

A Coordinated System



Employer Engagement

Industries represented include:

- Agriculture and Environmental Services
- Architecture, Construction and Engineering
- Arts, Entertainment and Recreation
- Automotive Technology
- Communications and Media
- Community Development and Support
- Educational Services
- Finance and Insurance
- Healthcare, Life Sciences and Social Assistance
- Hospitality
- Information Technology
- Manufacturing
- Municipal Services
- Professional and Technical Services
- Real Estate
- Retail Trade
- Transportation and Logistics
- Utilities

Greater Philadelphia Labor Market: Top 10 Industries for Growth



Mayoral Influence



Putting Youth Workforce on the Agenda

Bringing the national discussion home



Rallying Support

Garnering public attention early through press conferences and events



Setting the Goal

Philadelphia's Goal: To create 16,000 jobs for youth annually by 2020

Thank you!



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