City of Philadelphia

Building Summer Employment Experiences for Youth
Mayor James Kenney
A Coordinated System

- Hiring and hosting youth at their worksites
- Investing in the future
- Building a targeted talent pipeline

- Creating a continuum of experiences
- Facilitating 21st century skill building through project-based learning

- Public Sector
  - Local
  - Federal (WIOA/TANF)
- Private Sector
  - Business
  - Philanthropy

- Employers
- Investors
- Service Providers
- Youth

- 160,000+ youth served since inception of WorkReady
- 18,000 youth apply annually
Employer Engagement

Greater Philadelphia Labor Market: Top 10 Industries for Growth

High End
- Professional & Technical Services
- Ambulatory Health Care Services
- Hospitals
- Social Assistance
- Management of Companies

No Growth
- Hospitals

Low End
- Food Services and Drinking Places
- Administrative & Support Services
- Nursing & Residential Care Facilities
- Food & Beverage Stores
- Personal & Laundry Services


Industries represented include:

- Agriculture and Environmental Services
- Architecture, Construction and Engineering
- Arts, Entertainment and Recreation
- Automotive Technology
- Communications and Media
- Community Development and Support
- Educational Services
- Finance and Insurance
- Healthcare, Life Sciences and Social Assistance
- Hospitality
- Information Technology
- Manufacturing
- Municipal Services
- Professional and Technical Services
- Real Estate
- Retail Trade
- Transportation and Logistics
- Utilities
Mayoral Influence

Putting Youth Workforce on the Agenda
Bringing the national discussion home

Rallying Support
Garnering public attention early through press conferences and events

Setting the Goal
Philadelphia’s Goal: To create 16,000 jobs for youth annually by 2020
Thank you!

City of Philadelphia

Building Summer Employment Experiences for Youth

Mayor James Kenney