

Local Government Invests Record \$125.5 Billion in Municipal Water and Sewer Infrastructure and Services in 2017



By: Richard F. Anderson, Ph.D., Senior Advisor, Mayors Water Council

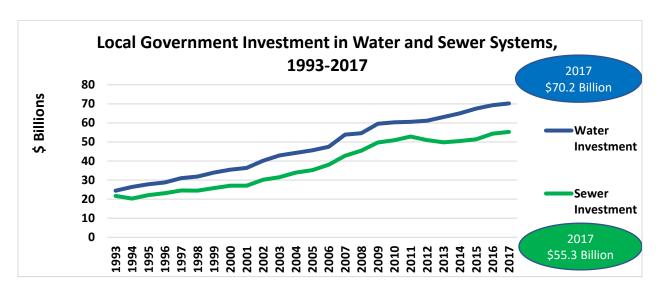
The Census released 2017 data on local government expenditures and revenues including municipal water and sewer systems in October of 2019. The data confirms 2 trends that have been decades in the making:

- Combined water and sewer investments reached a record high at \$125.5 billion in 2017, and adds up to a \$2.2 trillion investment in infrastructure and service.
- The average annual growth in investment for combined public water and sewer is roughly 4.3% in the 25-year period 1993-2017.
 - o **Sewer investment** increased at a rate of 4.1% annually in the 25-year period.
 - Since 2012 the average annual investment was a sluggish 0.8% with noticeable variability.
 - Declining investment in 2012 (-3.5%) and 2013 (-2.3%);
 - Under 2% growth in 2014, 2015 and 2017;
 - Positive 5.8% growth in 2016.
 - o Water investment increased at a rate of 4.5% annually from 1993-2017.
 - Since 2012 the average annual water investment increased only 2.5%

Local Water and Sewer Expenditures

Local government contributes from 95% to 98% of total water and sewer utility infrastructure spending each year, (Chart 1). Combined water and sewer spending estimated at \$2.12 trillion from 1993 to 2017 based on Census data. Water spending, over this period accounts for 56% at \$1.18 trillion; and, sewer spending accounts for 44% at \$939 billion. 2017 water spending was over \$70 billion; and, sewer spending was over \$55 billion.

Chart 1:



Investment Trend is Changing

The 25-year annual average growth of 4.3% in water and sewer utility investments includes considerable variability over the 1993-2017 period, (Chart 2).

Water expenditures from 1993-2017 yield a 4.5% average annual increase. Annual water spending during this period increased between 1.2% and 7.8% more than two-thirds of the time, (Chart 3). More recently, since 2012, the average annual increase in investment was 2.5%, much lower than the long term 25-year average of 4.5%. The 2017 increase from 2016 is 1.3%.

Sewer expenditures from 1993-2017 yield a 4.1% average annual increase. Annual sewer spending exhibits wide annual variability ranging from negative 6% to about positive 9% two-thirds of the time, (Chart 3). Since 2012 local investment in sewer averaged 0.8% growth. The 2017 increase from 2016 is 1.65%.

Chart 2:

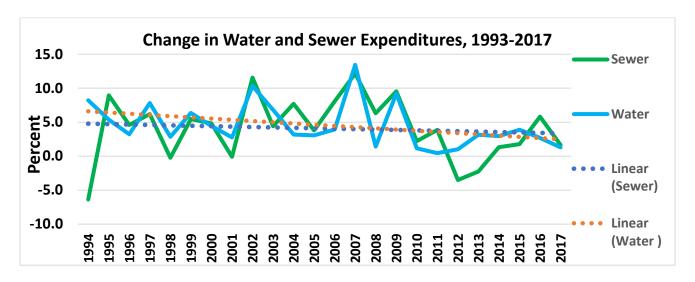


Chart 3: Average and Median % Change in Water and Sewer Expenditures, 1993-2017

	Water (%)	Sewer (%)
Average	4.5	4.1
1 Standard Deviation	3.3	4.6
Median	3.2	4.5

Local Water and Sewer Revenues

Water and sewer revenues generally change in a range between 2% and 8% a year based on Census data from 1993 to 2017. The trend line for both Water and Sewer suggest that revenues may be increasing, in tandem with spending, at just under 4% a year, with some variation, (Chart 5). Notably, sewer revenues have exceeded spending levels for the last four years of released Census data, (2014-2017).

Chart 5:

